

# **IRISH TIMES/ARINS ALL IRELAND RESEARCH 2023**

NORTHERN IRELAND RESULTS

# INTRODUCTION

# RESEARCH METHODOLOGY

- This survey in Northern Ireland was conducted on behalf of the Irish Times and ARINS by Ipsos NI, among a quota sample of 1,009 representative of the c.1.2m adults aged 18 upwards, covering sampling points throughout all 18 constituencies in Northern Ireland.
- 100 sampling points were selected at random from Northern Ireland's electoral wards, with stratification for location/region within Northern Ireland. Quotas were applied to key demographic variables, specifically age, gender, socio-economic grouping and region, to ensure that the sample is not clustered to particular parts of Northern Ireland and to different demographic groupings in the population. A monitoring quota was also placed on community background.
- At each sampling point, a random start address was selected, from which the interviewer followed a random route to complete an assignment of interviews adhering to set demographic quota controls.
- Personal in-home interviewing took place between August and October 2023.
- All interviews were conducted in-home by trained and experienced Ipsos interviewers.
- Extracts from the report may be quoted or published on condition that due acknowledgement is given to: The Irish Times/ARINS and Ipsos NI.

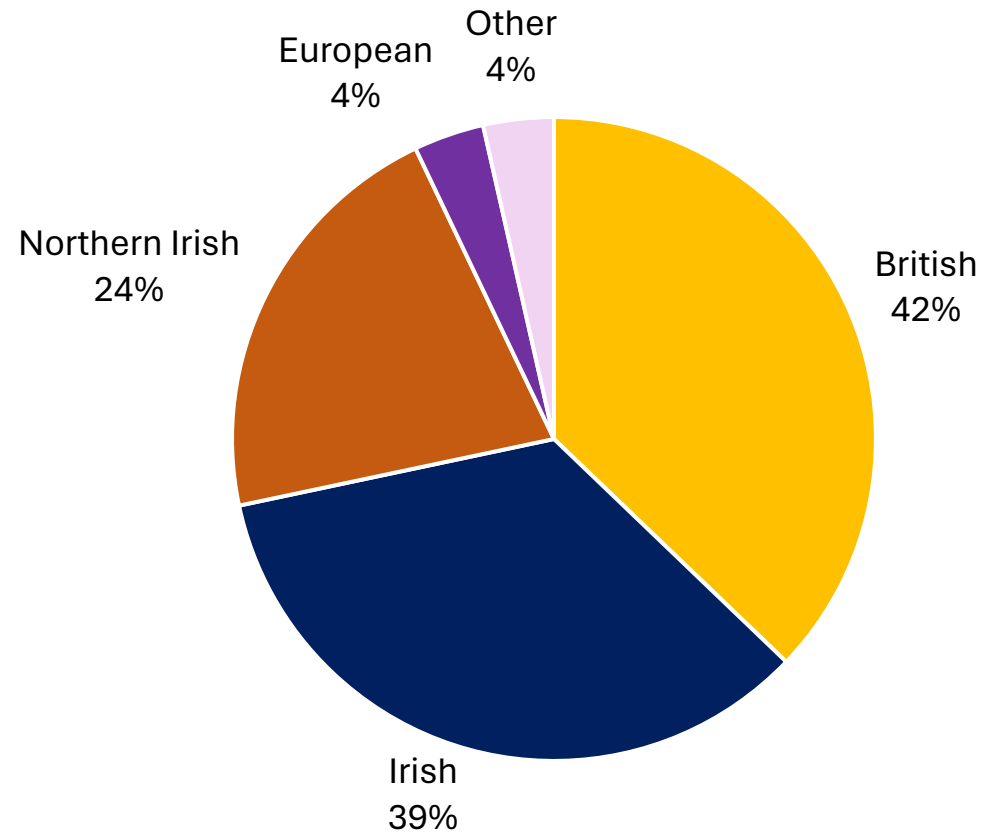
# NOTES ON ANALYSIS

- In the analysis that follows, figures are percentages unless otherwise stated, with breakdowns according to gender, age groups, self-described community background, social class, and party support.
- Weighted and unweighted bases are reported in the table opposite. Please note that, due to the small base size, results for the following categories should be treated with caution: TUV party support.
- To adjust for small variations between the sample and the adult population of Northern Ireland, results are weighted according to gender, age, social grade, constituency, and current religion/religion-brought-up-in (as per the 2021 Census).

		Unweighted Sample	Weighted Sample
Gender	Male	495 (49%)	490 (49%)
	Female	514 (51%)	518 (51%)
Age Group	18-24	86 (9%)	88 (9%)
	25-34	197 (20%)	190 (19%)
	35-49	260 (26%)	253 (25%)
	50-64	231 (23%)	242 (24%)
	65+	235 (23%)	236 (23%)
Community Background (Self-Described)	Catholic	481 (48%)	461 (46%)
	Protestant	436 (43%)	468 (46%)
	Other	92 (9%)	80 (8%)
Current Religion/ Religion-brought-up in (Census)	Catholic	482 (48%)	461 (46%)
	Protestant	398 (39%)	439 (44%)
	Other	129 (13%)	109 (11%)
Social Class	ABC1	476 (47%)	444 (44%)
	C2DE	533 (53%)	565 (56%)
Party Support	Sinn Féin	234 (23%)	218 (22%)
	SDLP	67 (7%)	63 (6%)
	Alliance	118 (12%)	118 (12%)
	UUP	60 (6%)	65 (6%)
	DUP	150 (15%)	160 (16%)
	TUV	36 (4%)	39 (4%)
	Other	56 (6%)	56 (6%)
	Don't know	133 (13%)	134 (13%)
	Would not vote	148 (15%)	148 (15%)

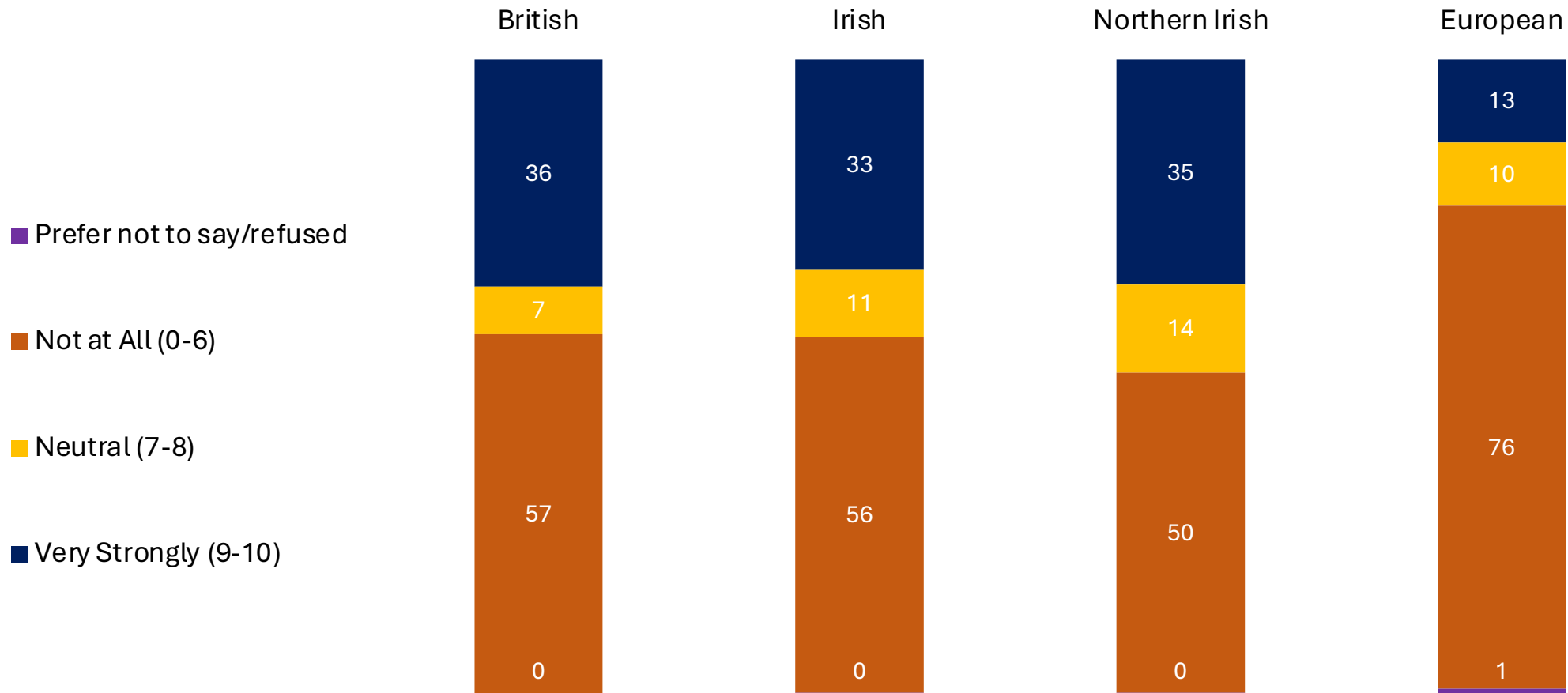
# NATIONAL IDENTITY

# NATIONAL IDENTITY – I



QB1 Which of the following best describes your national identity?  
Base All respondents: 1009

# NATIONAL IDENTITY – II



QB2 Here is a scale that we would like you to use to describe the extent to which you feel Irish, European, Northern Irish, or British. On the 0 to 10 scale, 0 means 'Not at all' and 10 means 'Very strongly', please choose any number between 0 and 10. To what extent do you feel ....?

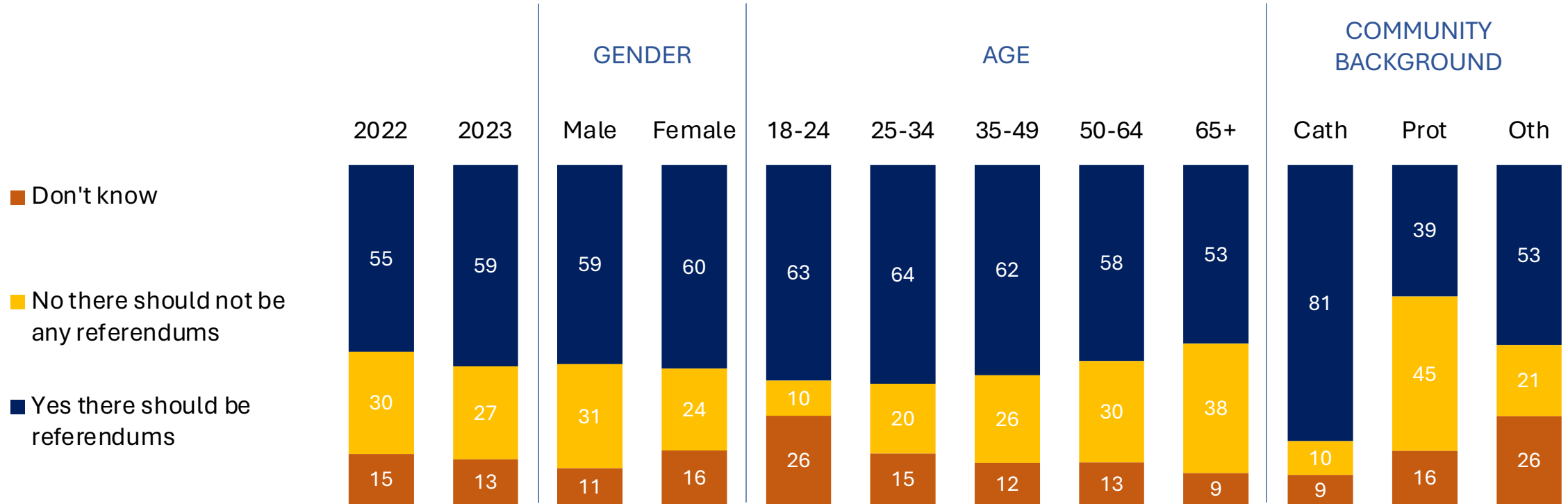
Base All respondents: 1009

# REFERENDUMS NORTH & SOUTH

## TREND DATA



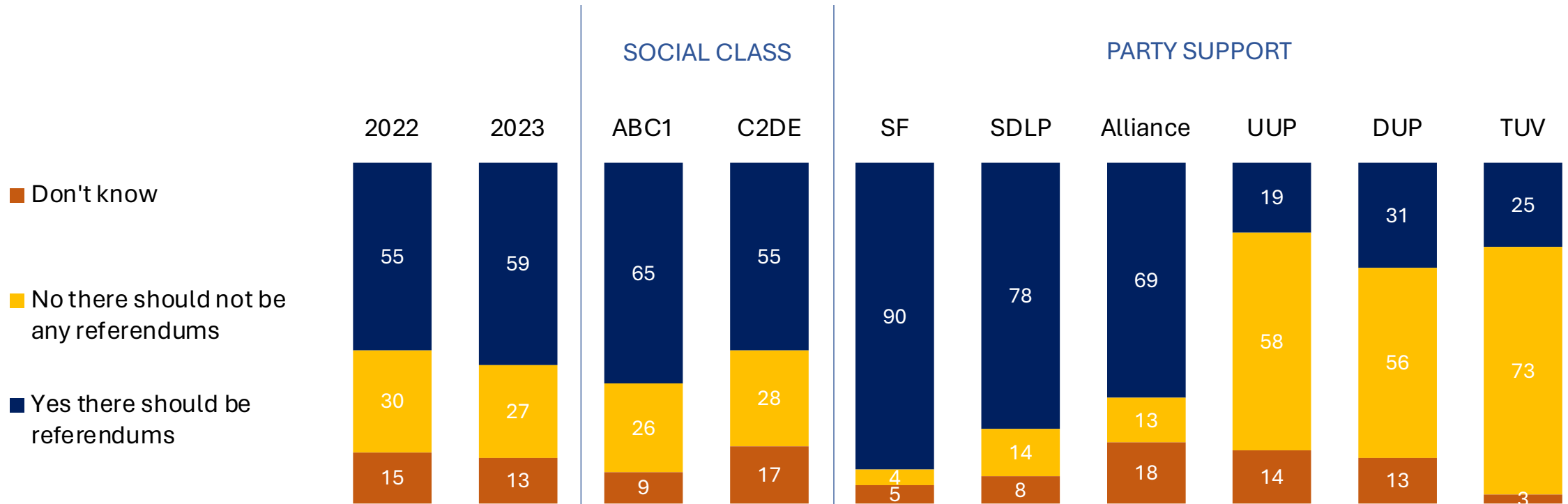
# SHOULD THERE BE REFERENDUMS IN NORTHERN IRELAND AND IN THE REPUBLIC OF IRELAND? – I



QA1 Do you think there should be referendums in Northern Ireland and in the Republic of Ireland asking people whether they want Northern Ireland to remain in the United Kingdom or to unify with the Republic of Ireland?

Base All respondents: 1009

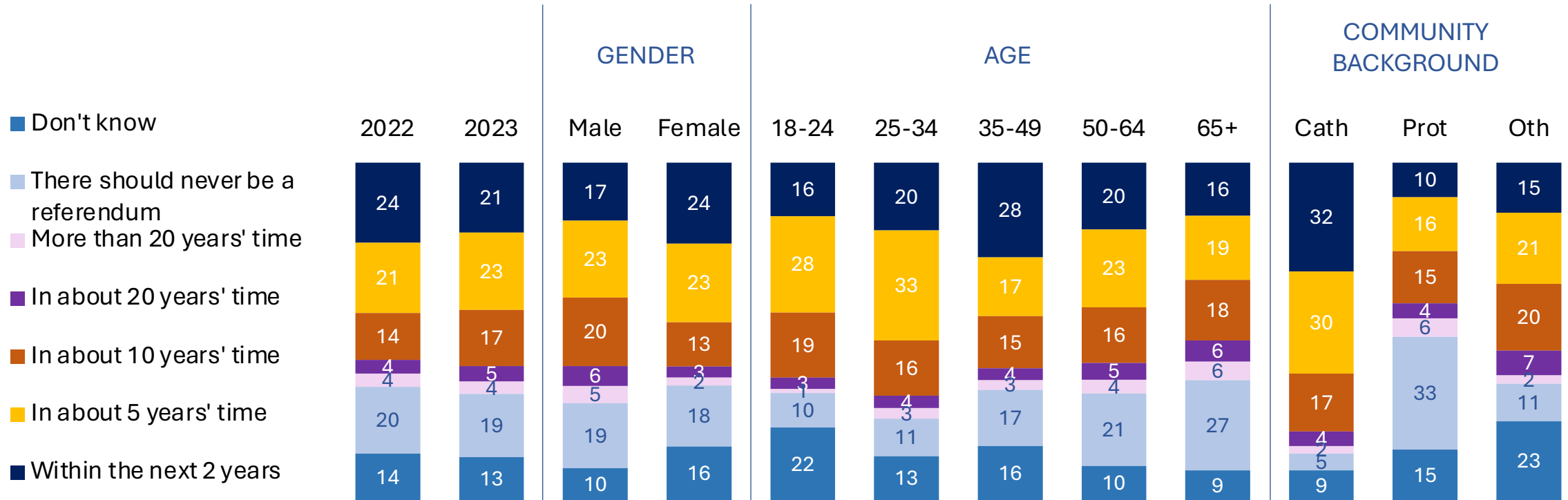
# SHOULD THERE BE REFERENDUMS IN NORTHERN IRELAND AND IN THE REPUBLIC OF IRELAND? – II



QA1 Do you think there should be referendums in Northern Ireland and in the Republic of Ireland asking people whether they want Northern Ireland to remain in the United Kingdom or to unify with the Republic of Ireland?

Base All respondents: 1009

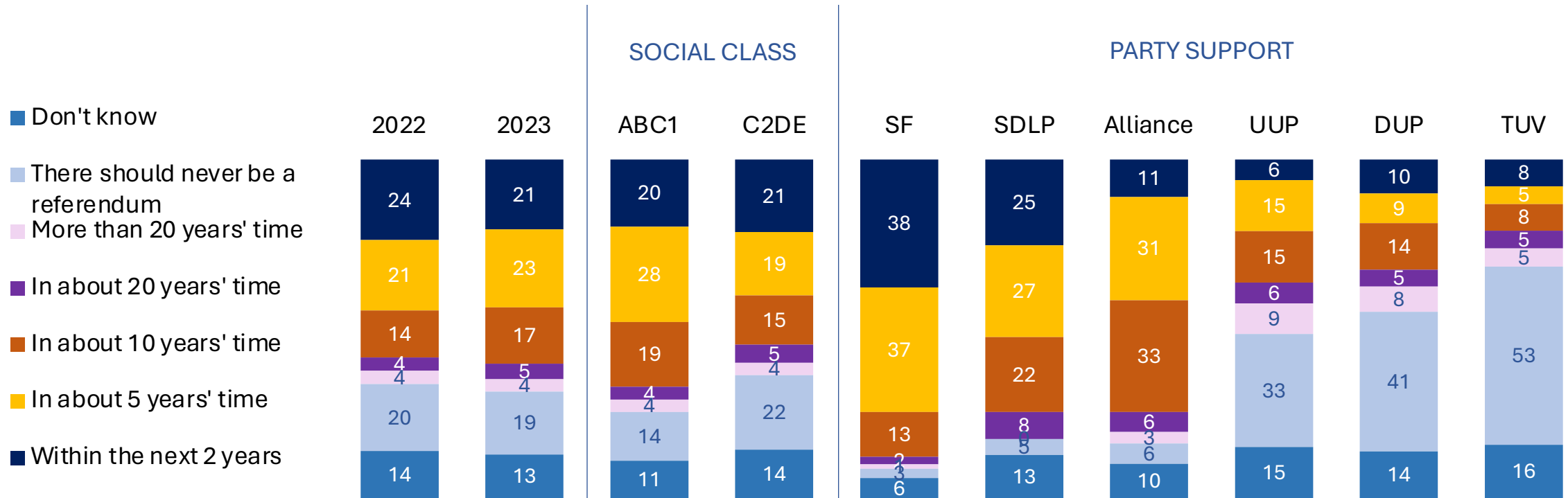
# WHEN, IF EVER, DO YOU THINK THE REFERENDUMS SHOULD BE HELD? – I



QA2  
Base

When if ever do you think the referendums should be held?  
All respondents: 1009

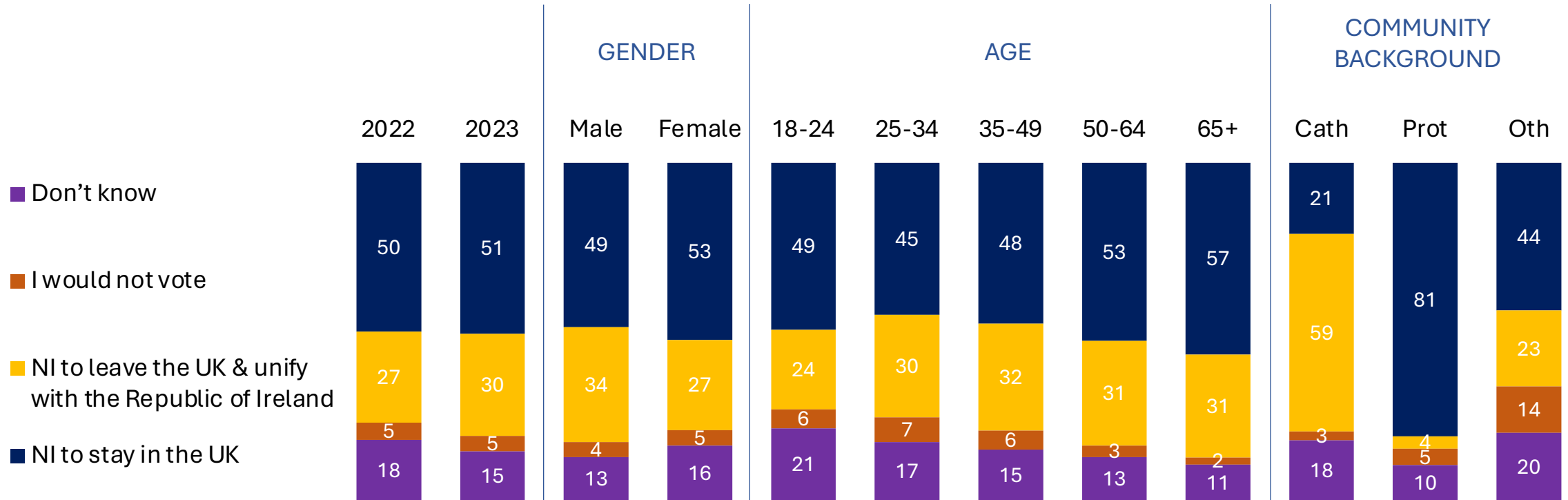
# WHEN, IF EVER, DO YOU THINK THE REFERENDUMS SHOULD BE HELD? – II



QA2  
Base

When if ever do you think the referendums should be held?  
All respondents: 1009

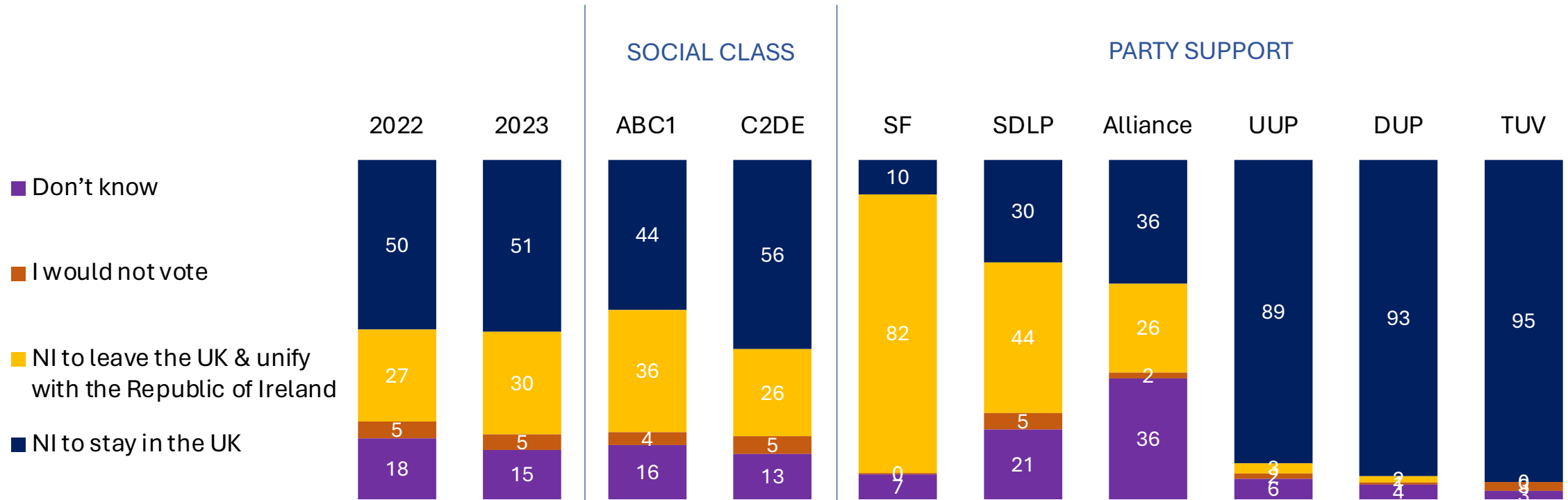
# HOW WOULD YOU VOTE IN A REFERENDUM? - I



QA3 *If there was a referendum in the Republic of Ireland asking people whether they want Northern Ireland to remain in the United Kingdom or to unify with the Republic of Ireland how would you vote in that referendum?*

Base *All respondents: 1009*

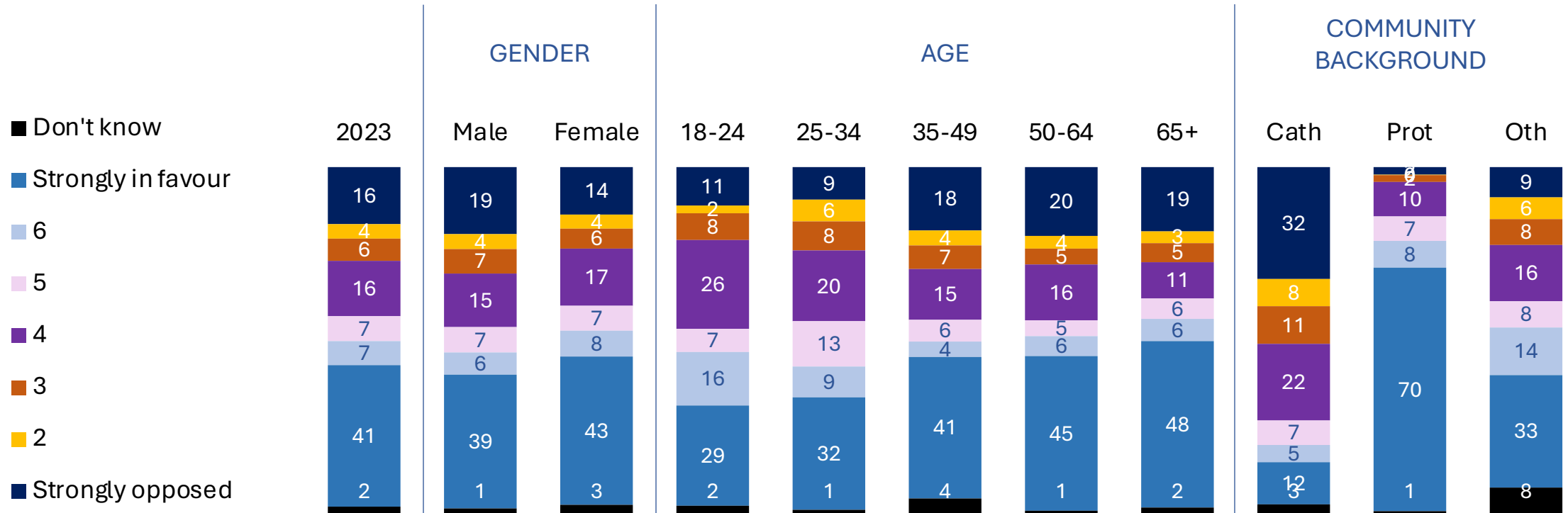
# HOW WOULD YOU VOTE IN A REFERENDUM? - II



QA2 When if ever do you think the referendums should be held?  
 Base All respondents: 1009

# VIEWS ON A UNITED IRELAND TREND DATA

# OPPOSED OR IN FAVOUR : NORTHERN IRELAND TO STAY IN THE UNITED KINGDOM - I

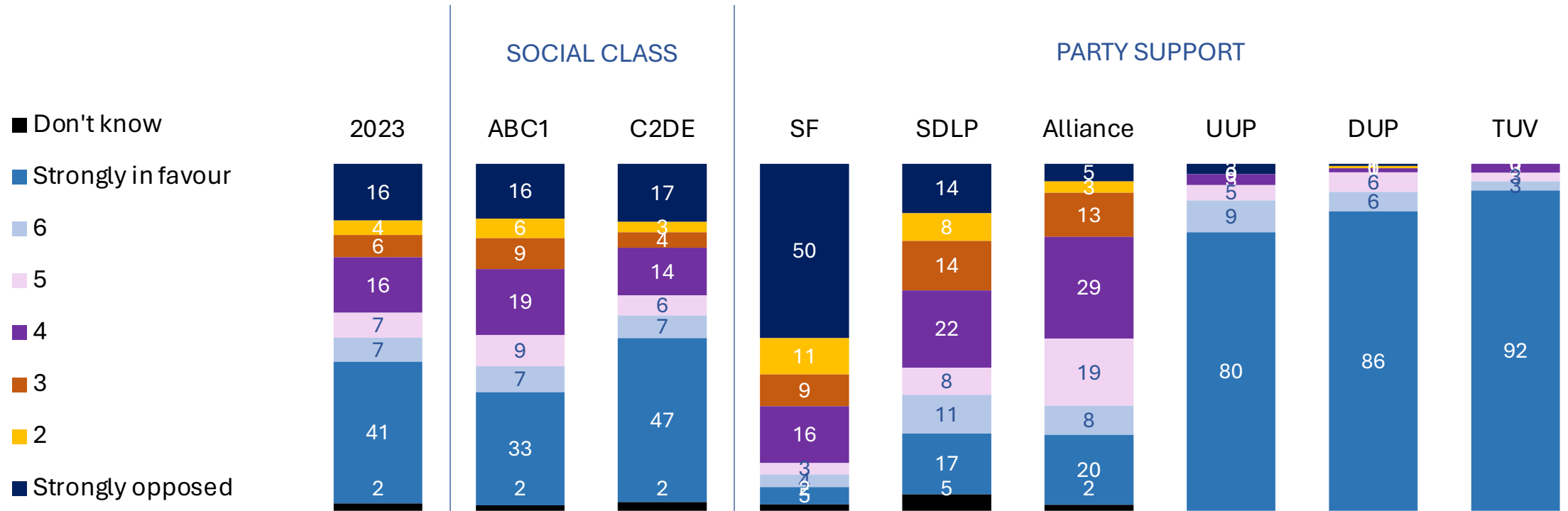


QA3  
Base

For each of the following options, please indicate the extent to which you would be opposed or in favour : Northern Ireland to stay in the United Kingdom  
All respondents: 1009



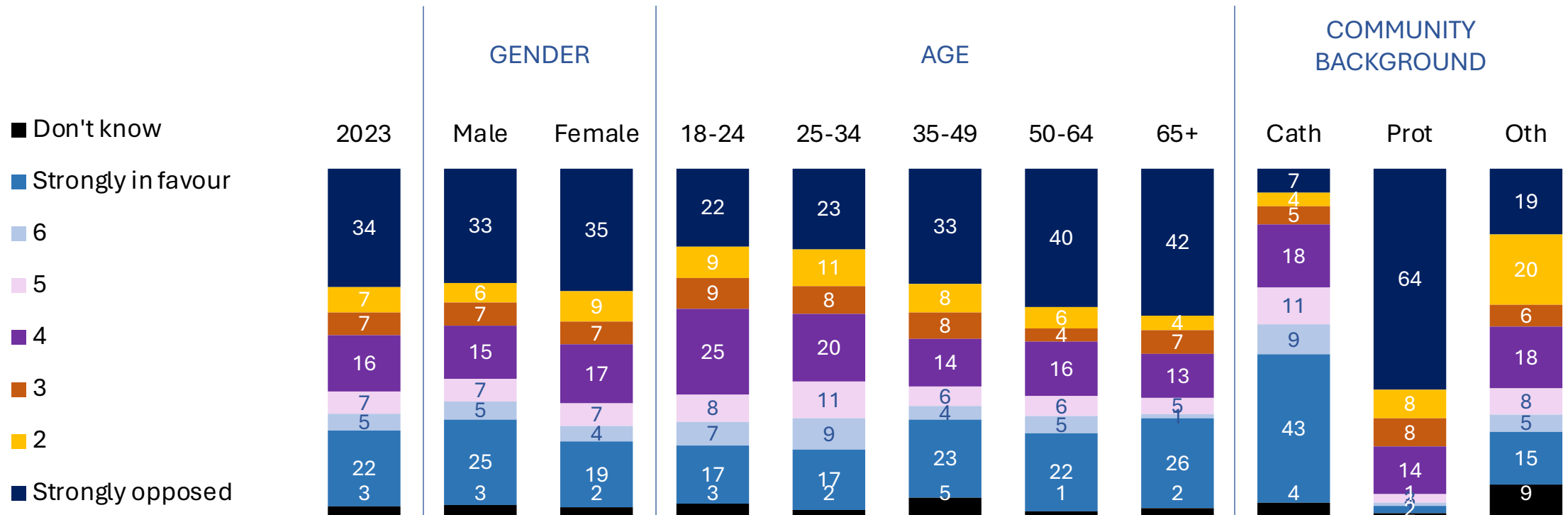
# OPPOSED OR IN FAVOUR : NORTHERN IRELAND TO STAY IN THE UNITED KINGDOM - II



QA3  
Base

For each of the following options, please indicate the extent to which you would be opposed or in favour : Northern Ireland to stay in the United Kingdom  
All respondents: 1009

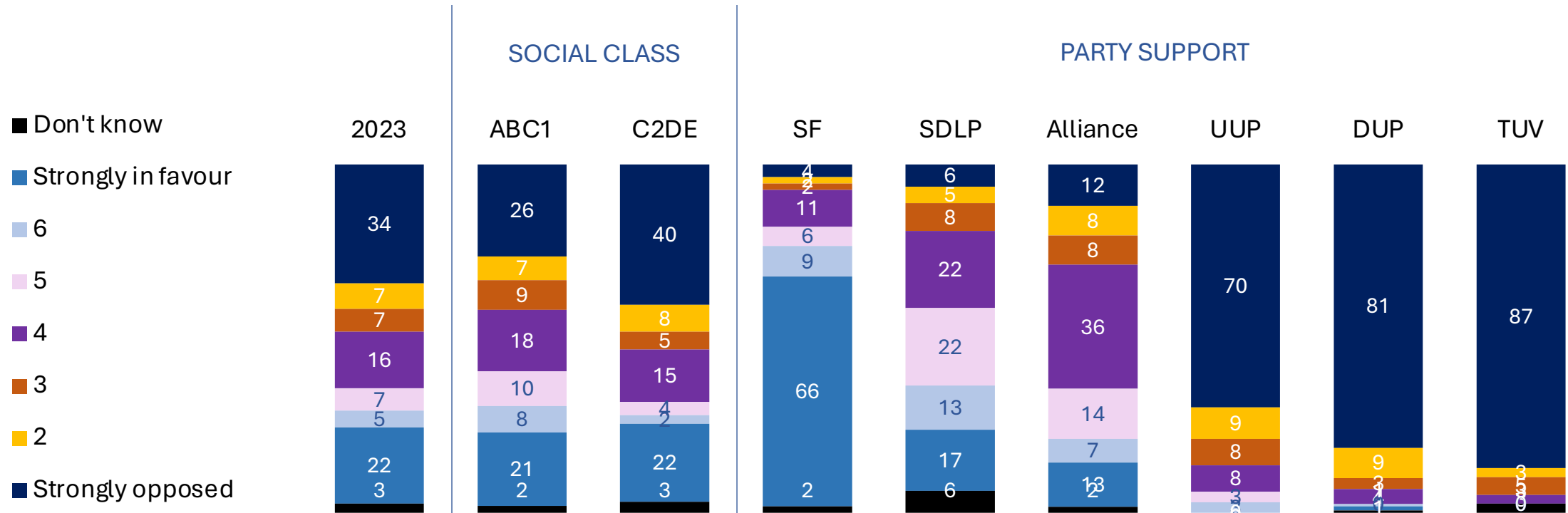
# OPPOSED OR IN FAVOUR : NORTHERN TO LEAVE THE UNITED KINGDOM AND UNIFY WITH THE REPUBLIC OF IRELAND – I



QA4 For each of the following options, please indicate the extent to which you would be opposed or in favour : Northern Ireland to leave the United Kingdom and unify with the Republic of Ireland

Base All respondents: 1009

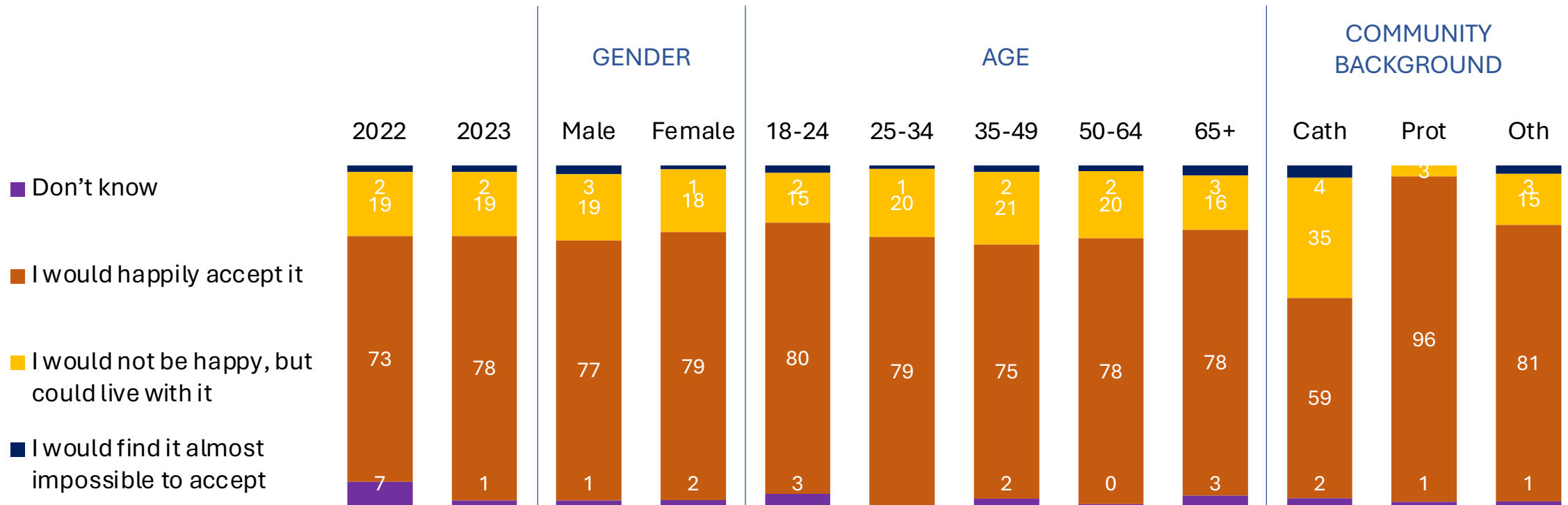
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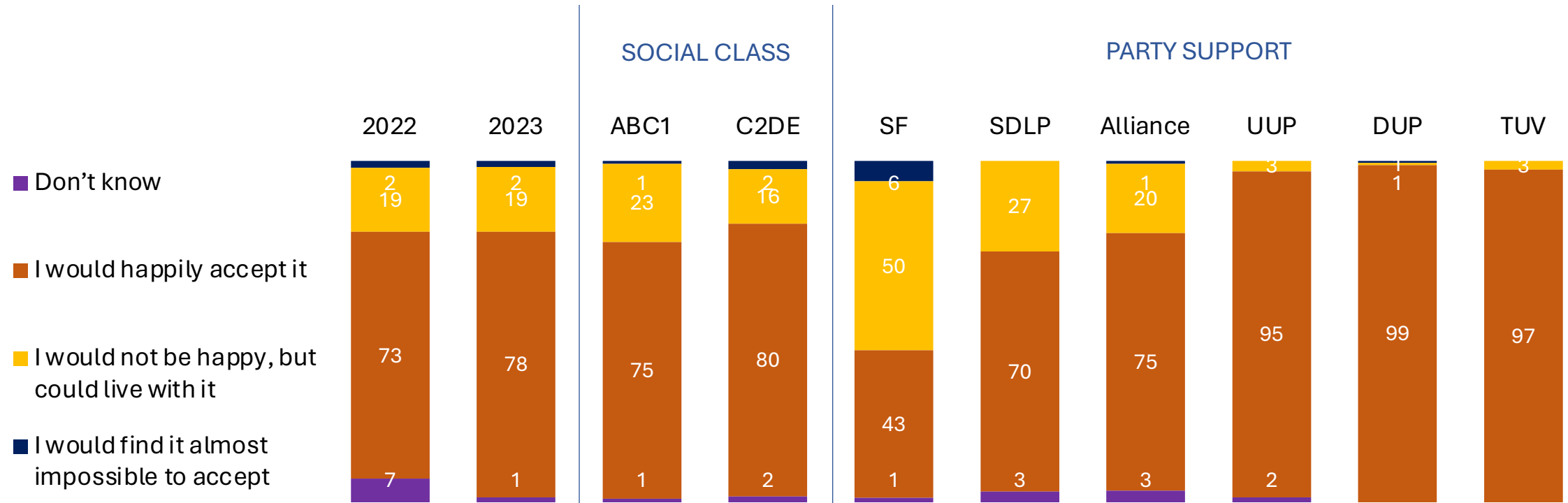
# ACCEPTANCE OF BOTH NI & ROI VOTING FOR NI TO STAY IN THE UNITED KINGDOM – I



QA5 Imagine there was a referendum in Northern Ireland and in the Republic of Ireland and a majority in both places voted for Northern Ireland to stay in the UK. Please indicate what your reaction would be:

Base All respondents: 1009

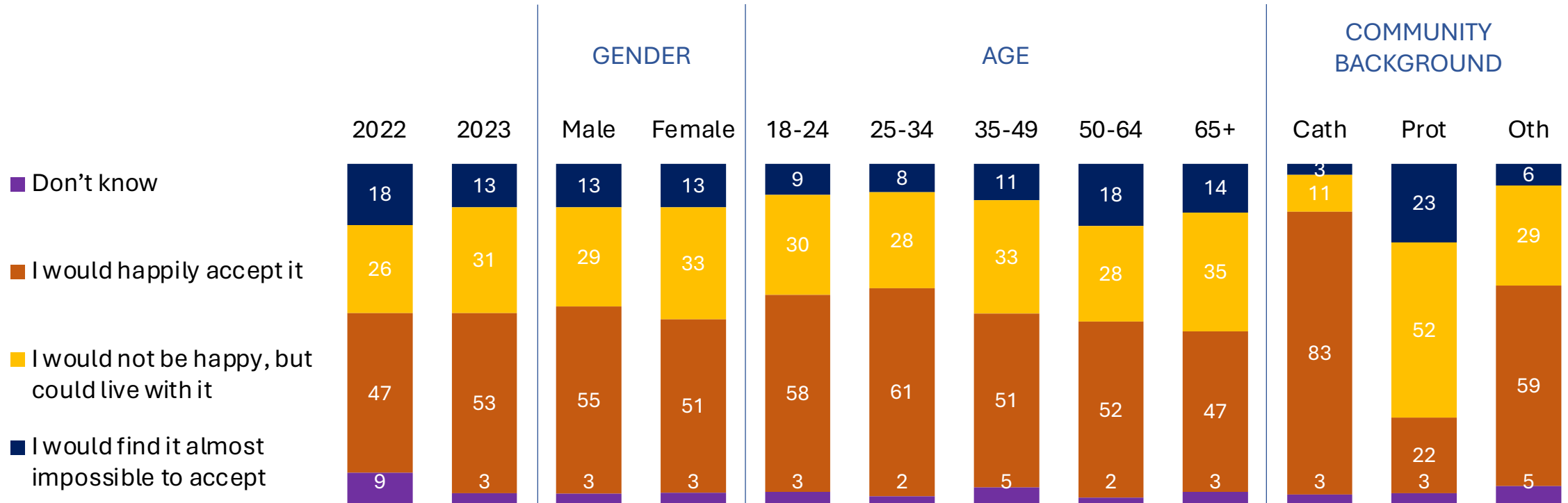
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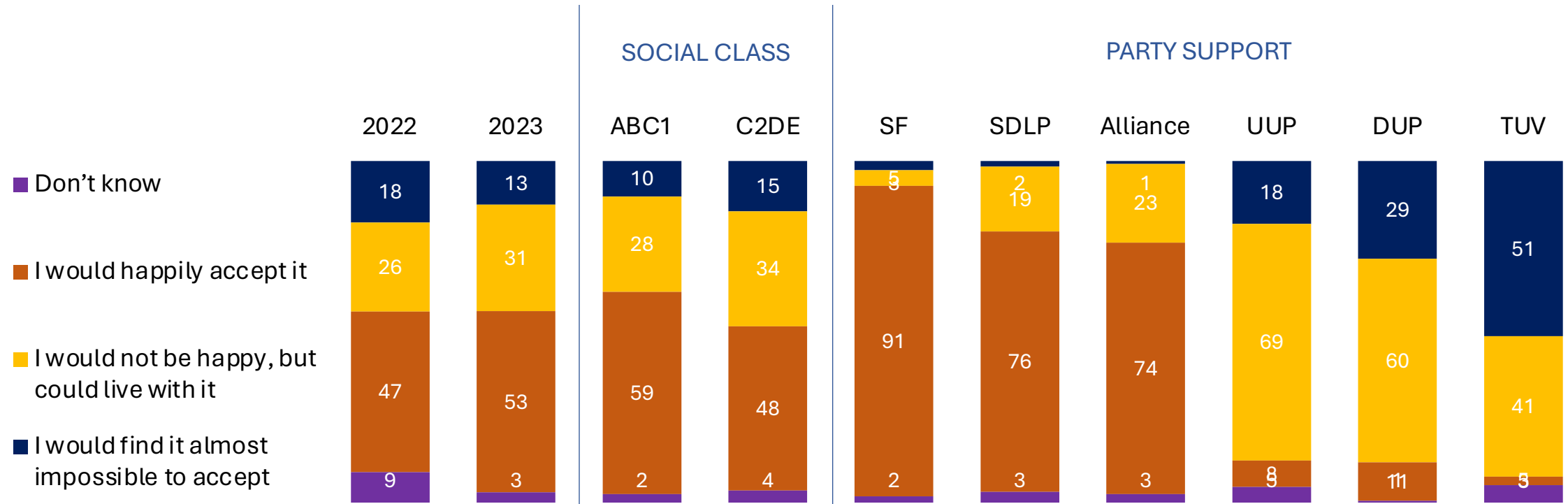
# ACCEPTANCE OF BOTH NI & ROI VOTING TO UNIFY NI WITH ROI – I



QA6 Imagine there was a referendum in Northern Ireland and in the Republic of Ireland and a majority in both places voted for Northern Ireland to unify with the Republic of Ireland. Please indicate what your reaction would be:

Base All respondents: 1009

# ACCEPTANCE OF BOTH NI & ROI VOTING TO UNIFY NI WITH ROI – II



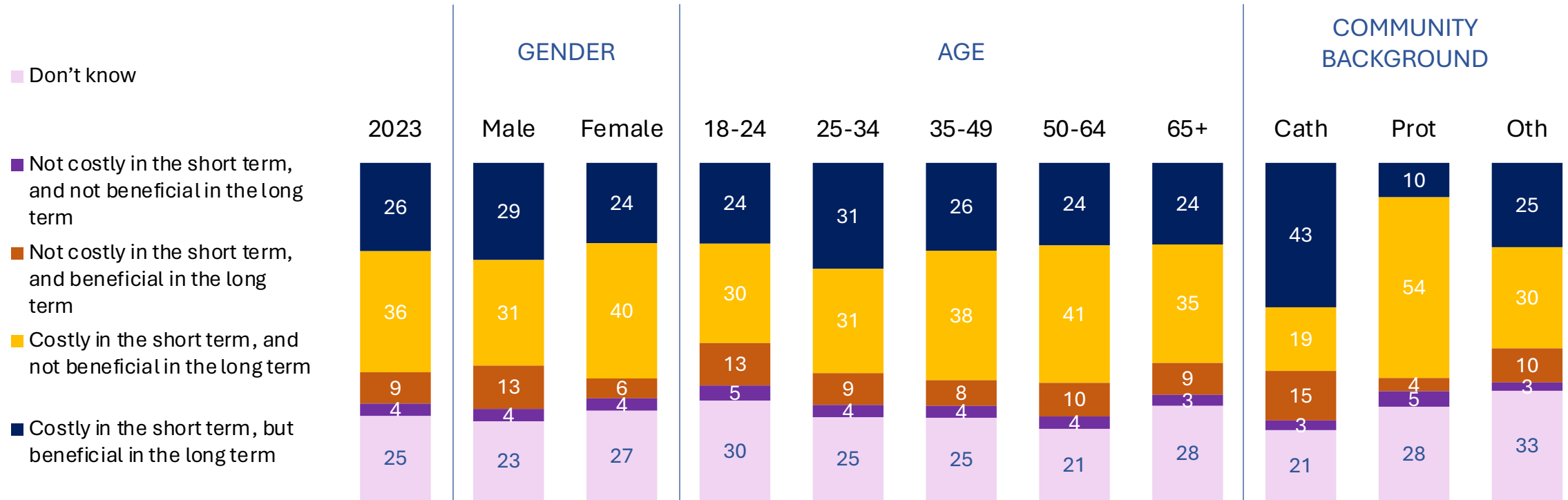
QA6 Imagine there was a referendum in Northern Ireland and in the Republic of Ireland and a majority in both places voted for Northern Ireland to unify with the Republic of Ireland. Please indicate what your reaction would be:

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# ECONOMIC CONSEQUENCES OF A UNITED IRELAND



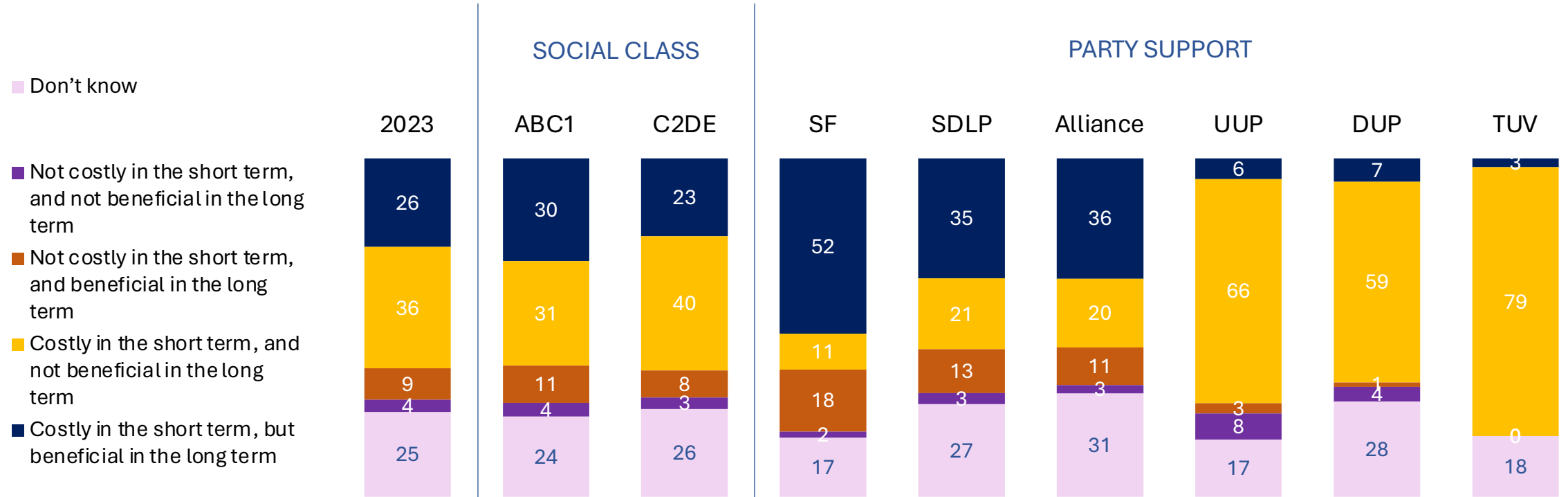
# ECONOMIC CONSEQUENCES OF IRISH UNITY TO IMMEDIATE FAMILY – I



QD1 *Imagine that there are referendums, North and South, and people in both places voted for a United Ireland. There may be economic consequences, both in the short and the long term. Thinking about the economic consequences of Irish unity for you and your immediate family, do you think Irish unity would be...*

Base *All respondents: 1009*

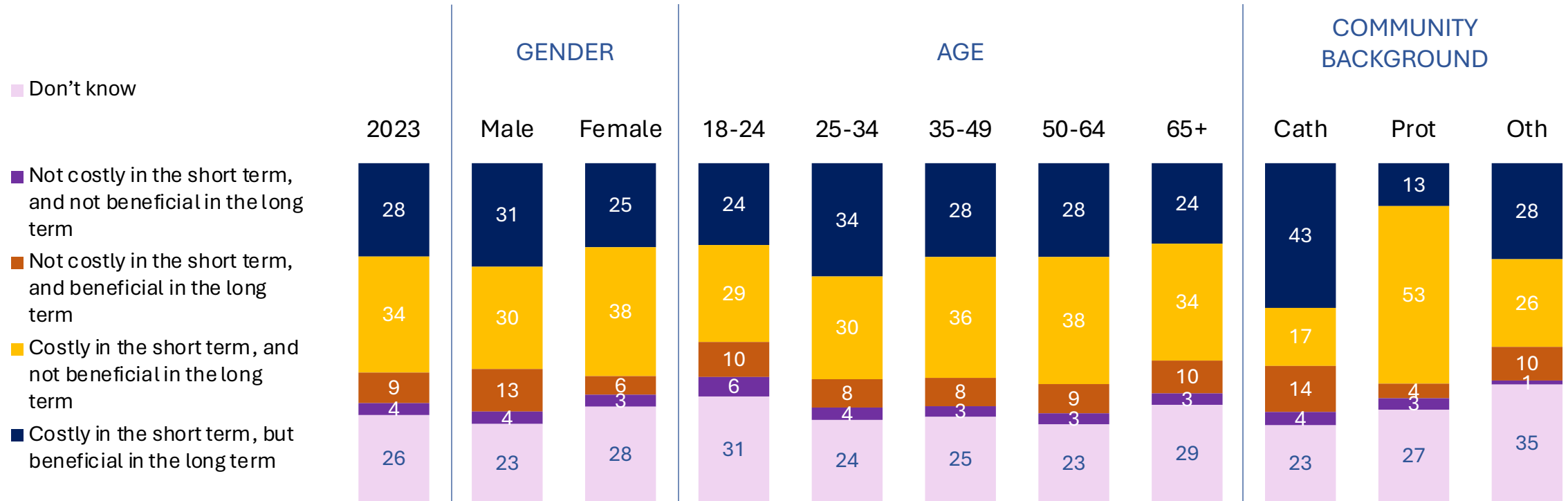
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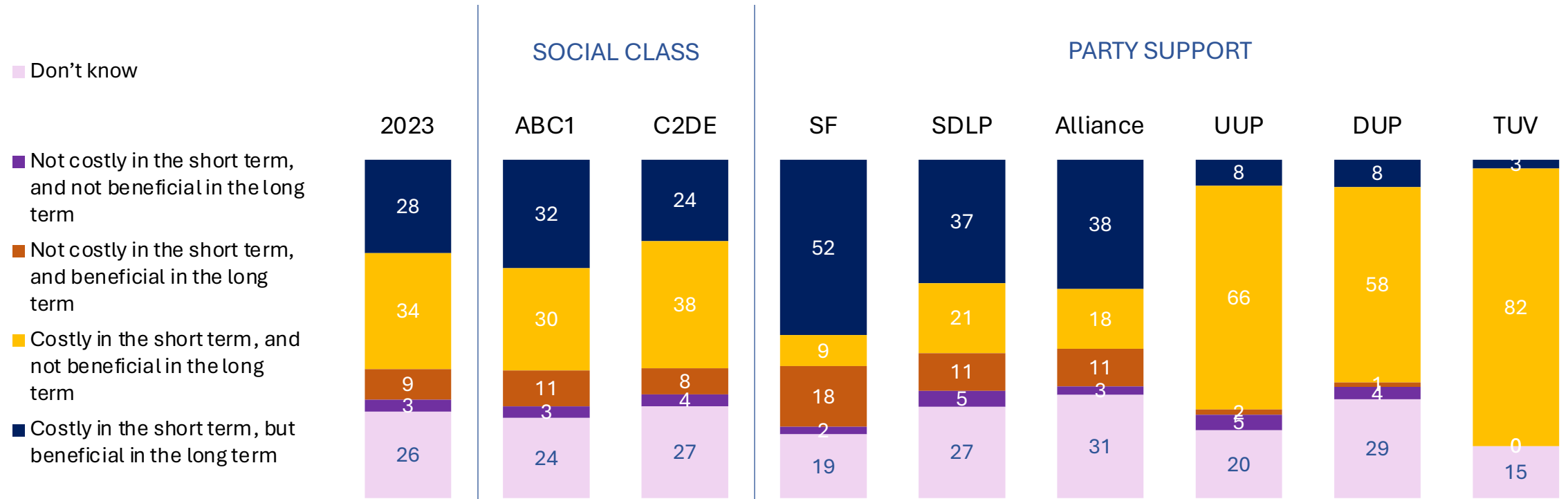
# ECONOMIC CONSEQUENCES OF IRISH UNITY TO THE AVERAGE PERSON – I



QD2 Imagine that there are referendums, North and South, and people in both places voted for a United Ireland. There may be economic consequences, both in the short and the long term. Thinking about the economic consequences of Irish unity for the average person on the island, do you think Irish unity would be...

Base All respondents: 1009

# ECONOMIC CONSEQUENCES OF IRISH UNITY TO THE AVERAGE PERSON – II



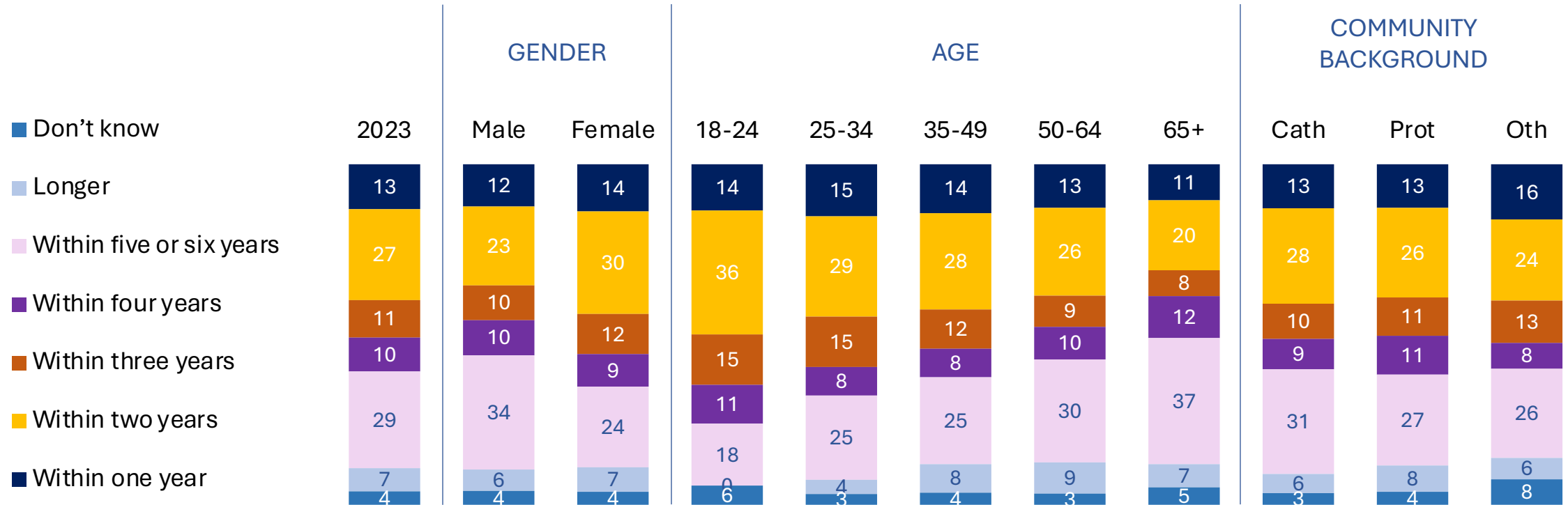
QD2

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Base

All respondents: 1009

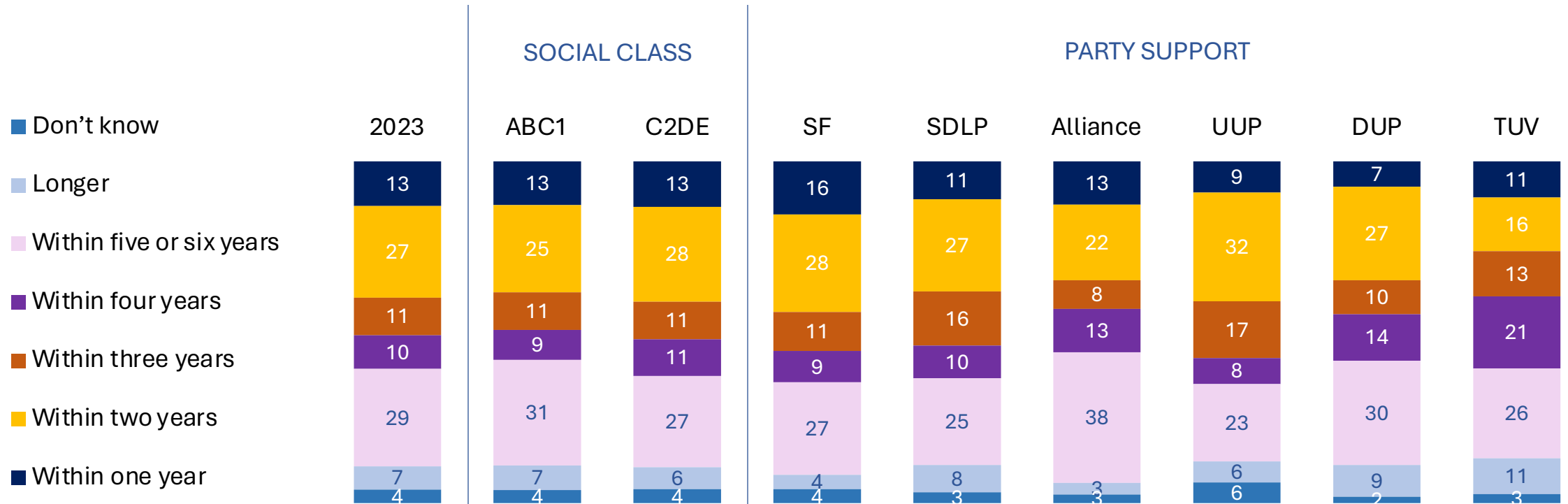
# UNDERSTANDING OF THE PHRASE ‘IN THE SHORT TERM’ – I



QD3 *In discussions about the possible economic consequences of Irish unity, the phrases ‘in the short term’ and ‘in the long term’ are often used. I’d like to ask you what, in your own mind, you think these phrases mean.*

Base *All respondents: 1009*

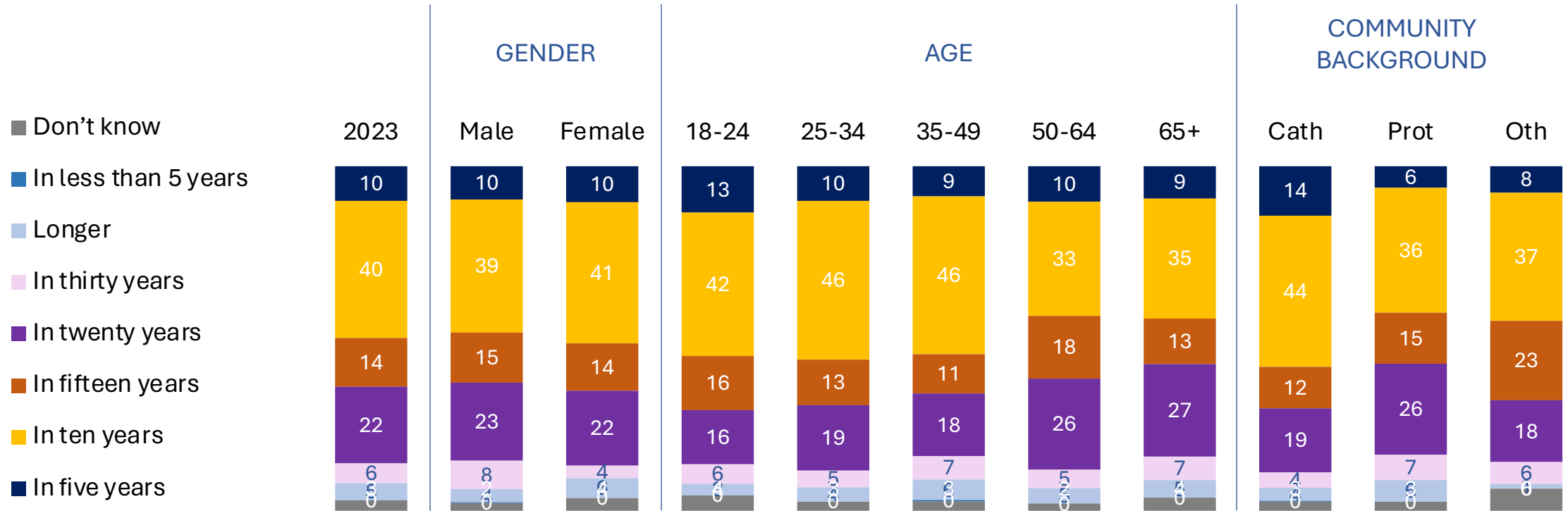
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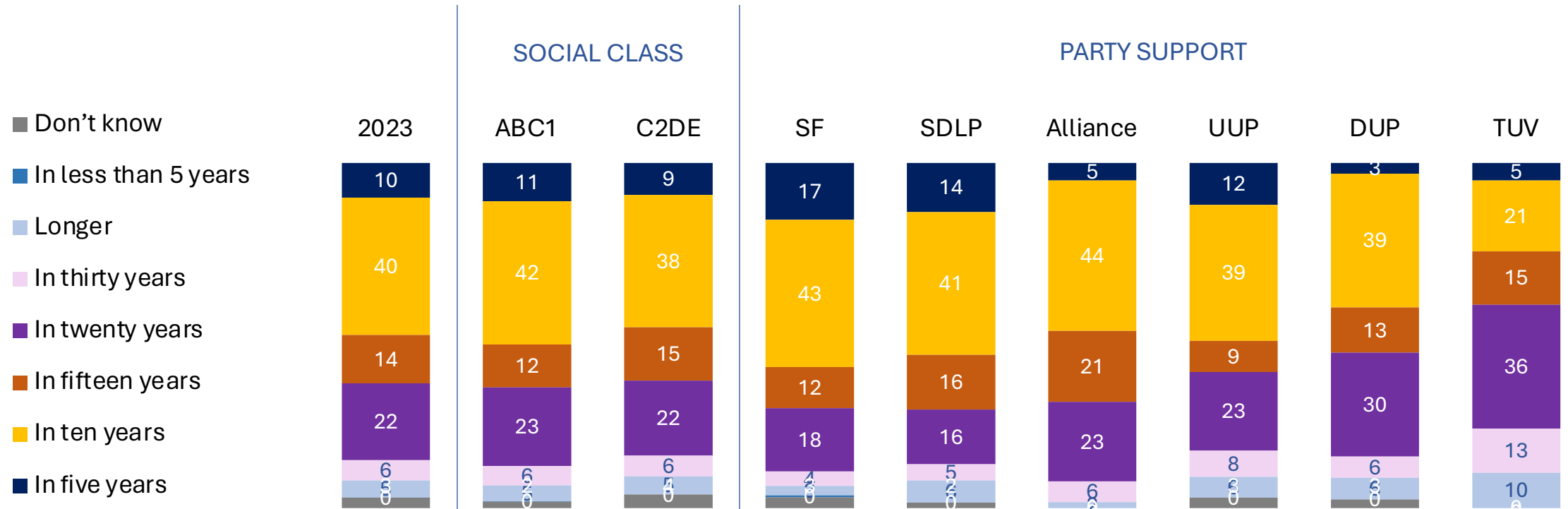
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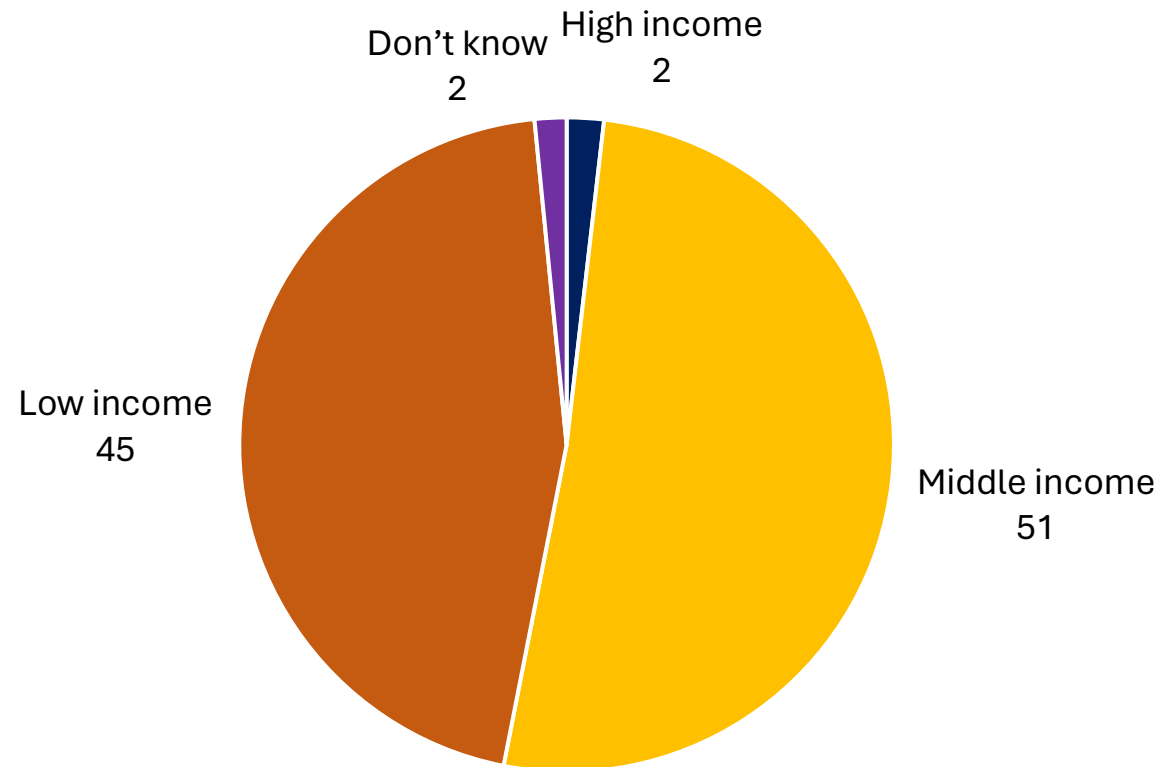
# ECONOMIC CONSEQUENCES OF IRISH UNTIY AMONG NORTH & SOUTH HOUSEHOLDS – SUMMARY

	People in the North in High Income Households %	People in the South in High Income Households %	People in the North in Middle Income Households %	People in the South in Middle Income Households %	People in the North in Low Income Households %	People in the South in Low Income Households %
Economically benefit	21	21	16	15	22	19
Economically lose out	30	21	41	29	48	34
Economically stay the same	27	35	25	36	14	29
Don't Know	22	23	18	20	15	18

QD5 *Some people may lose out economically if there was a united Ireland and others may benefit economically. In relation to each of the following groups, please tell me if you think that in a united Ireland they would economically benefit, economically lose out, or economically stay the same.*

Base *All respondents: 1009*

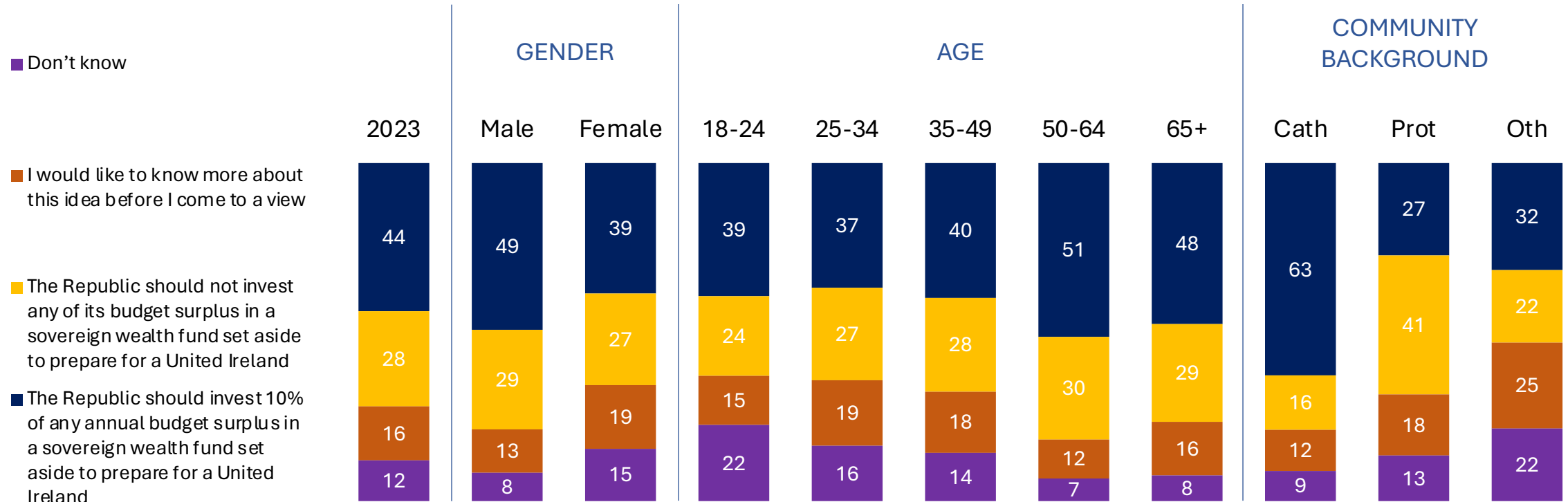
# ECONOMIC SITUATION AMONG HOUSEHOLDS – SUMMARY



QD6  
Base

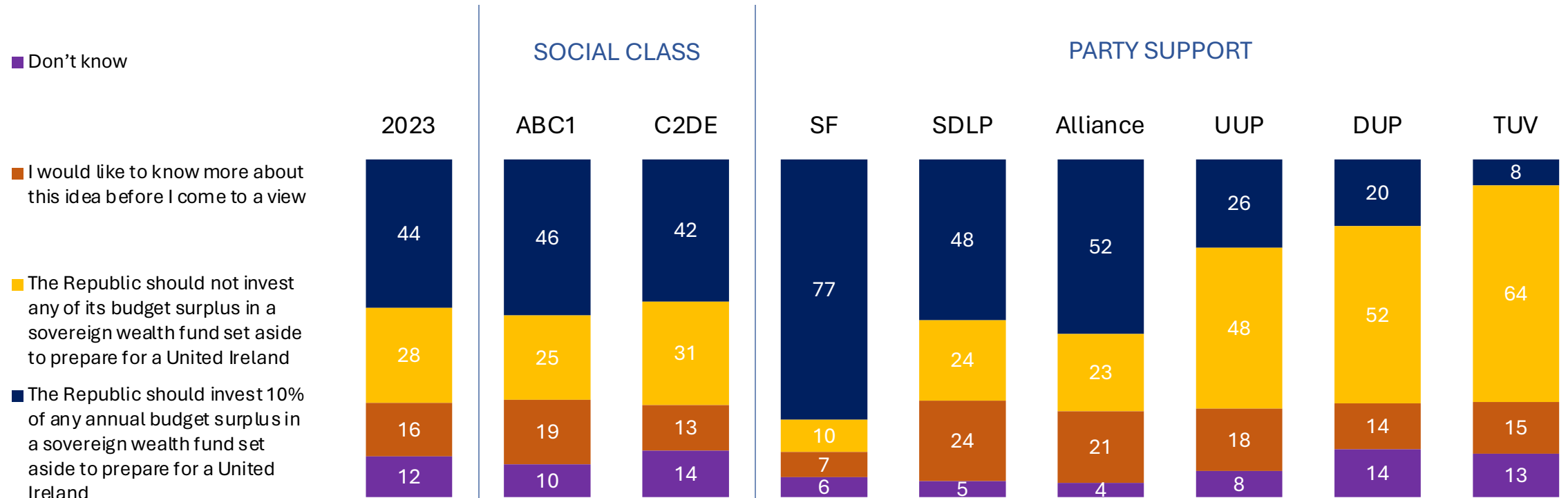
*How would you describe the household that you live in?*  
*All respondents: 1009*

# VIEWS ON WHETHER THE REPUBLIC SHOULD INVEST ANNUAL BUDGET SURPLUS IN A SOVEREIGN WEALTH FUND – I



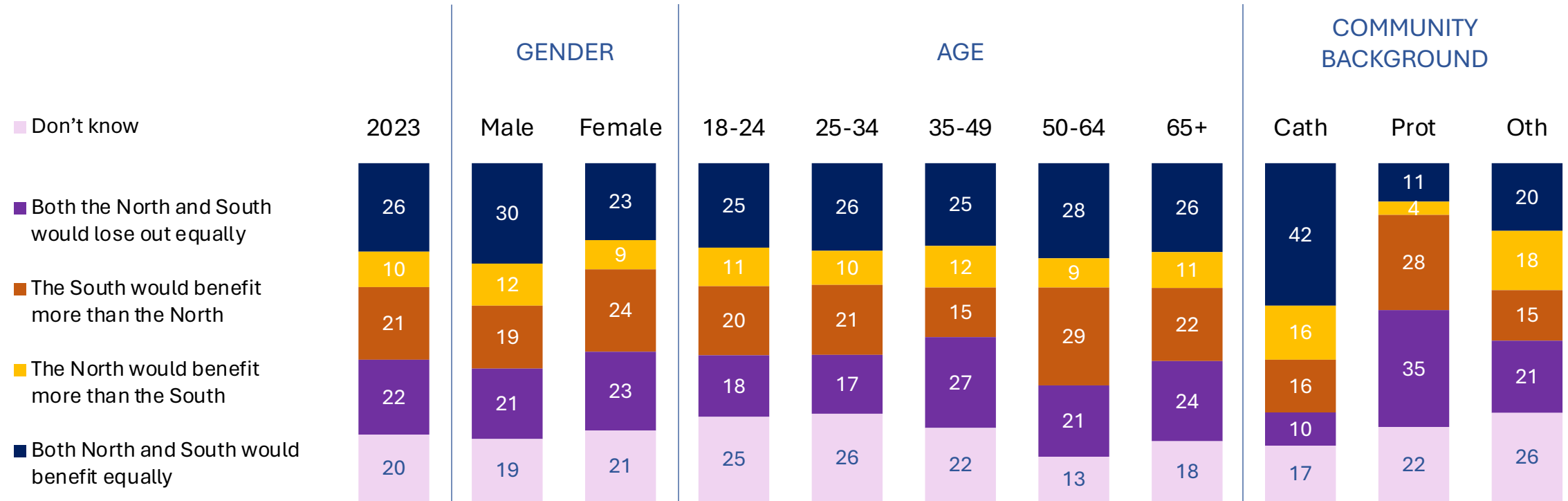
QD7 Which view is closest to your own?  
 Base All respondents: 1009

# VIEWS ON WHETHER THE REPUBLIC SHOULD INVEST ANNUAL BUDGET SURPLUS IN A SOVEREIGN WEALTH FUND – II



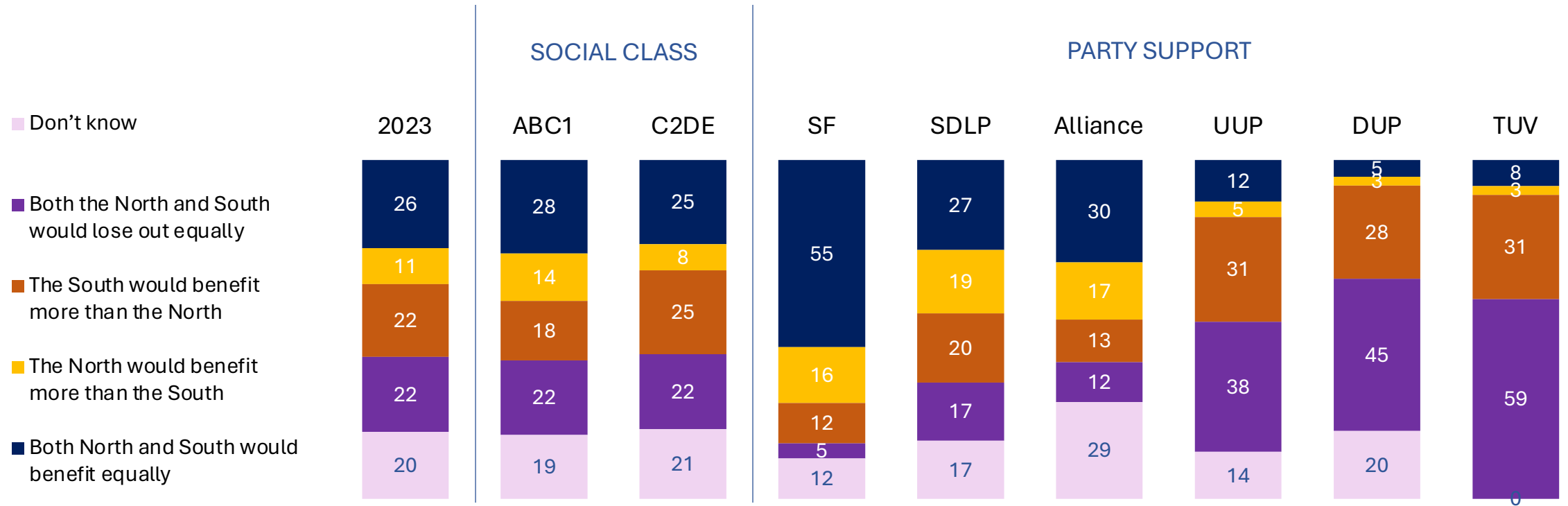
QD7 Which view is closest to your own?  
 Base All respondents: 1009

# BENEFITS/LOSSES AS A RESULT OF A UNITED IRELAND – I



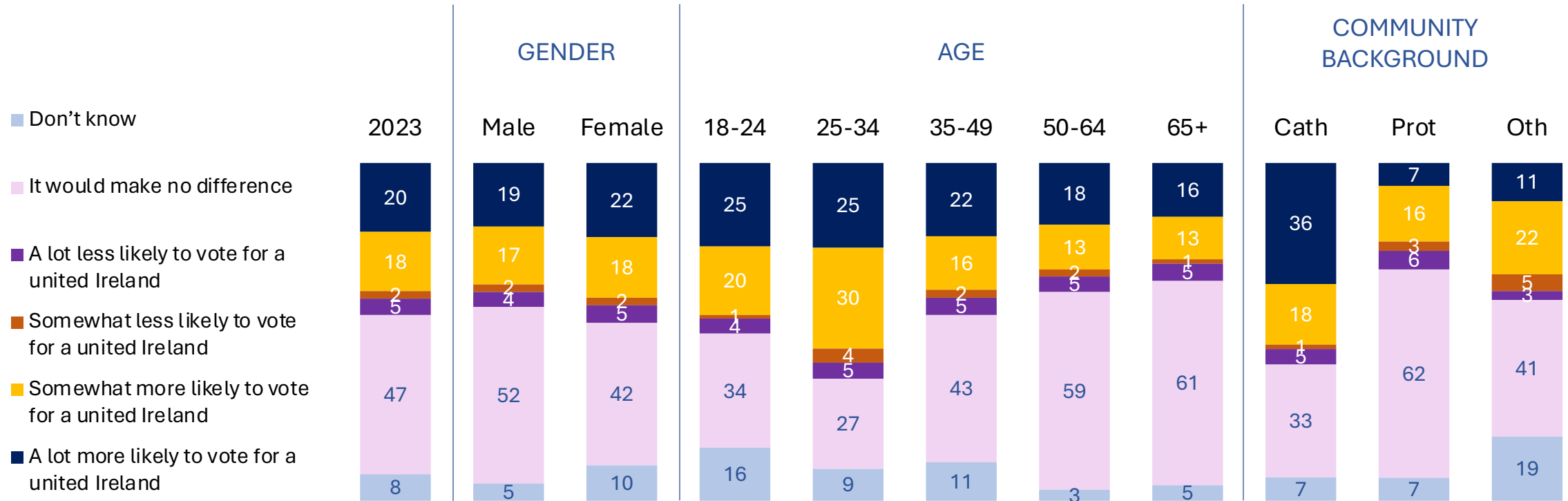
QD8 Which of the following statements is closest to your view? If there was a united Ireland....  
 Base All respondents: 1009

# BENEFITS/LOSSES AS A RESULT OF A UNITED IRELAND – II



QD8 Which of the following statements is closest to your view? If there was a united Ireland....  
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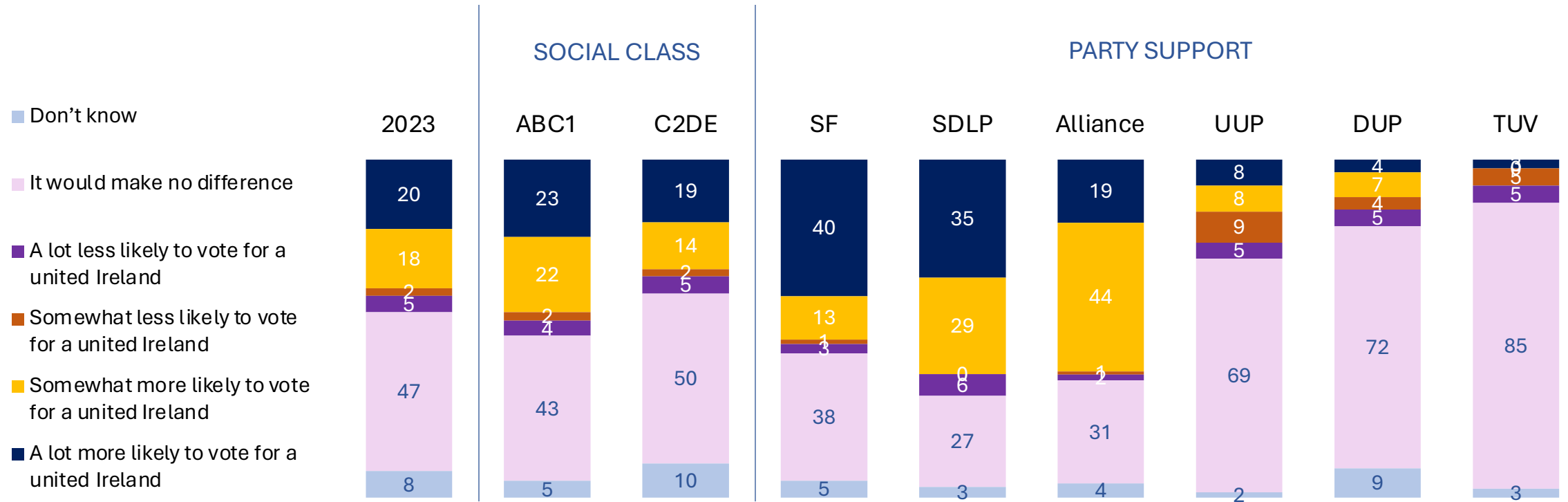
# LIKELIHOOD TO VOTE FOR IRISH UNITY ACCORDING TO IMPACT ON INCOME: £3,500 A YEAR BETTER OFF – I



QD9 I would now like to ask you how you feel about a united Ireland under specific conditions. In relation to each please tell me whether it would make you a lot more likely to vote for a united Ireland, somewhat more likely to vote for a united Ireland, somewhat less likely to vote for a united Ireland, a lot less likely to vote for a united Ireland, or whether it would make no difference to how you vote.

Base All respondents: 1009

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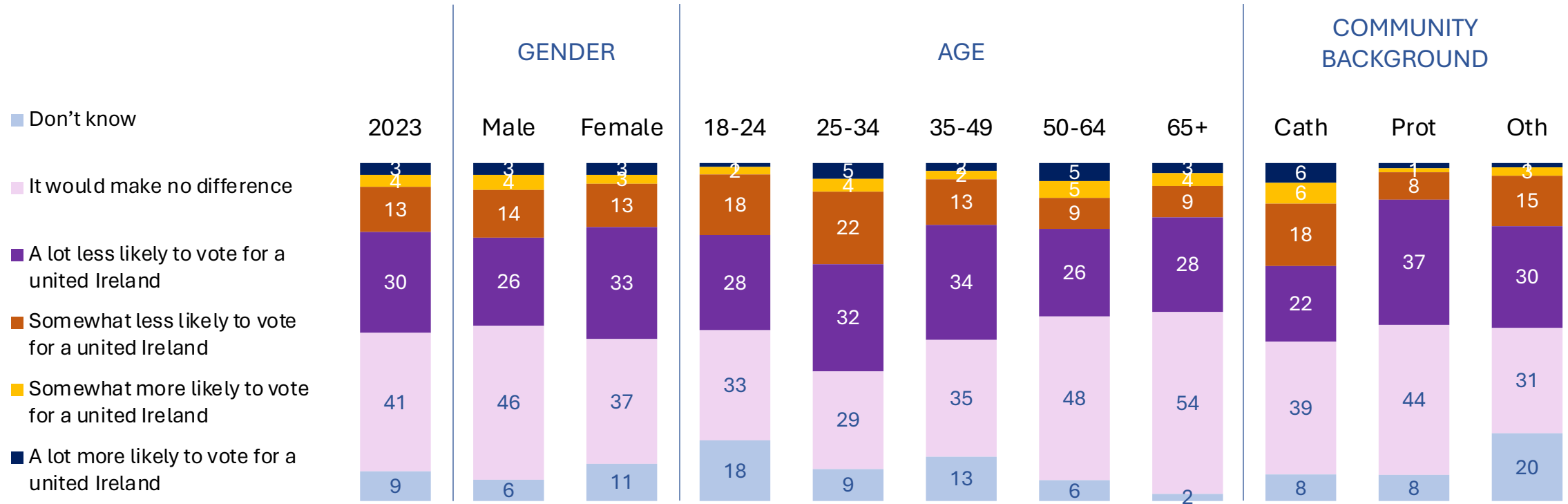


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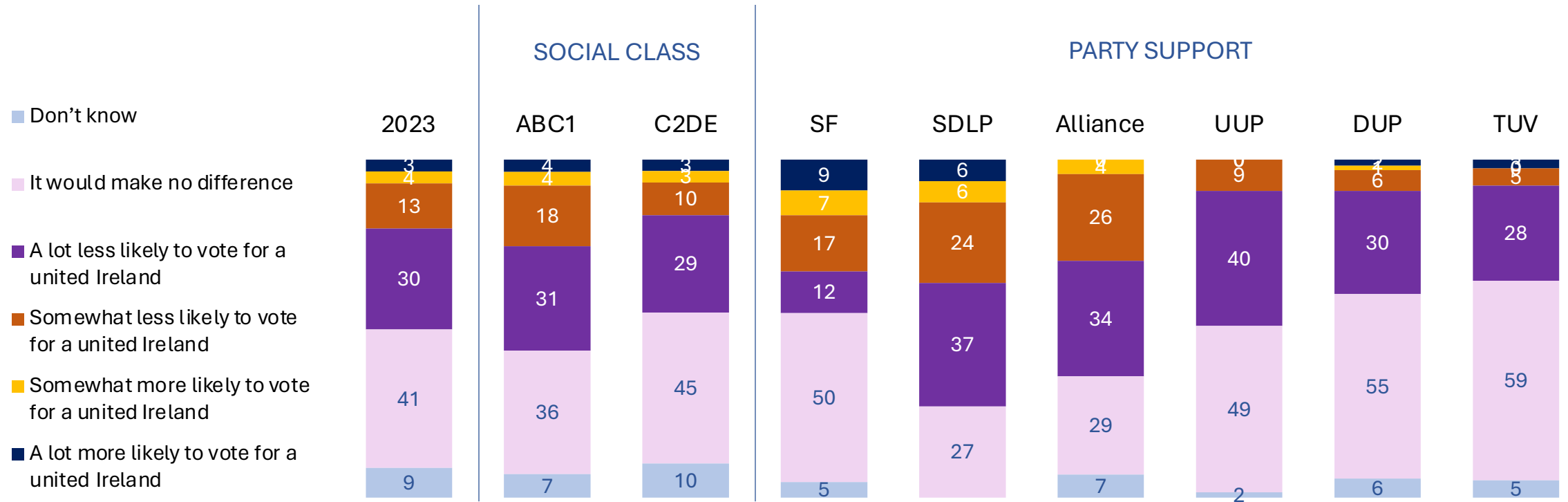
# LIKELIHOOD TO VOTE FOR IRISH UNITY ACCORDING TO IMPACT ON INCOME: £3,500 A YEAR WORSE OFF – I



QD9 I would now like to ask you how you feel about a united Ireland under specific conditions. In relation to each please tell me whether it would make you a lot more likely to vote for a united Ireland, somewhat more likely to vote for a united Ireland, somewhat less likely to vote for a united Ireland, a lot less likely to vote for a united Ireland, or whether it would make no difference to how you vote.

Base All respondents: 1009

# LIKELIHOOD TO VOTE FOR IRISH UNITY ACCORDING TO IMPACT ON INCOME: £3,500 A YEAR WORSE OFF – II

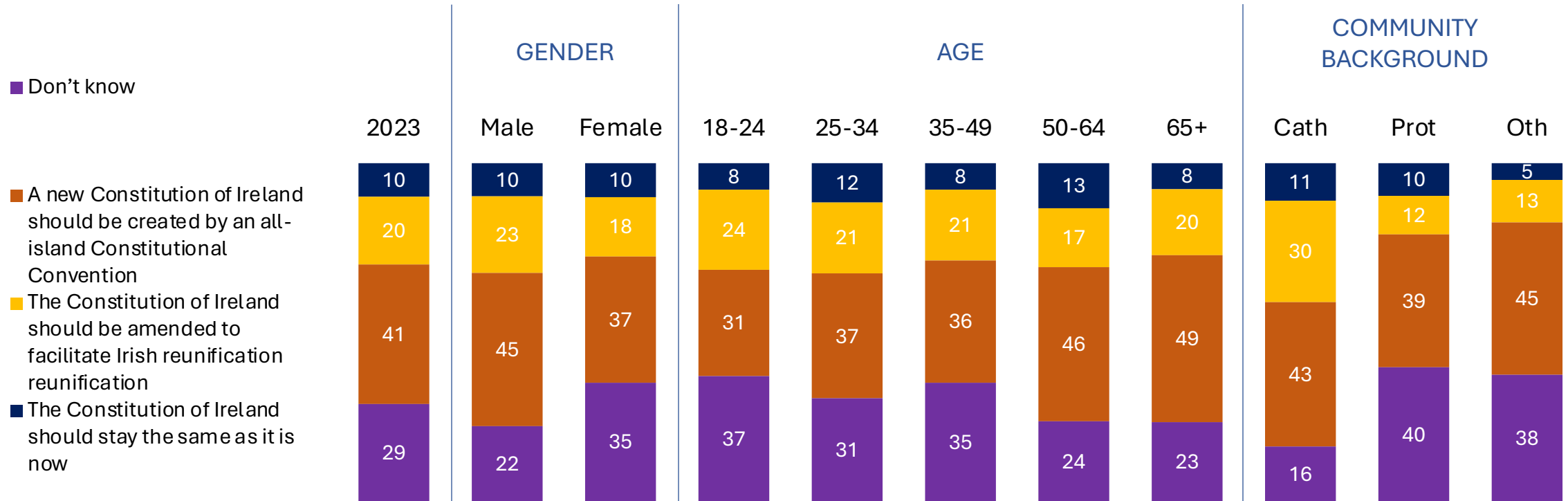


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Base All respondents: 1009

# **PRESIDENCY, SENATE AND THE CONSTITUTION OF IRELAND**

# VIEWS ON THE CONSTITUTION OF IRELAND IN THE EVENT OF IRISH UNITY – I



QF1  
Base

*In the event of Irish reunification, there are three possible positions regarding the existing Constitution of Ireland. Which one do you prefer, if any?*  
All respondents: 1009

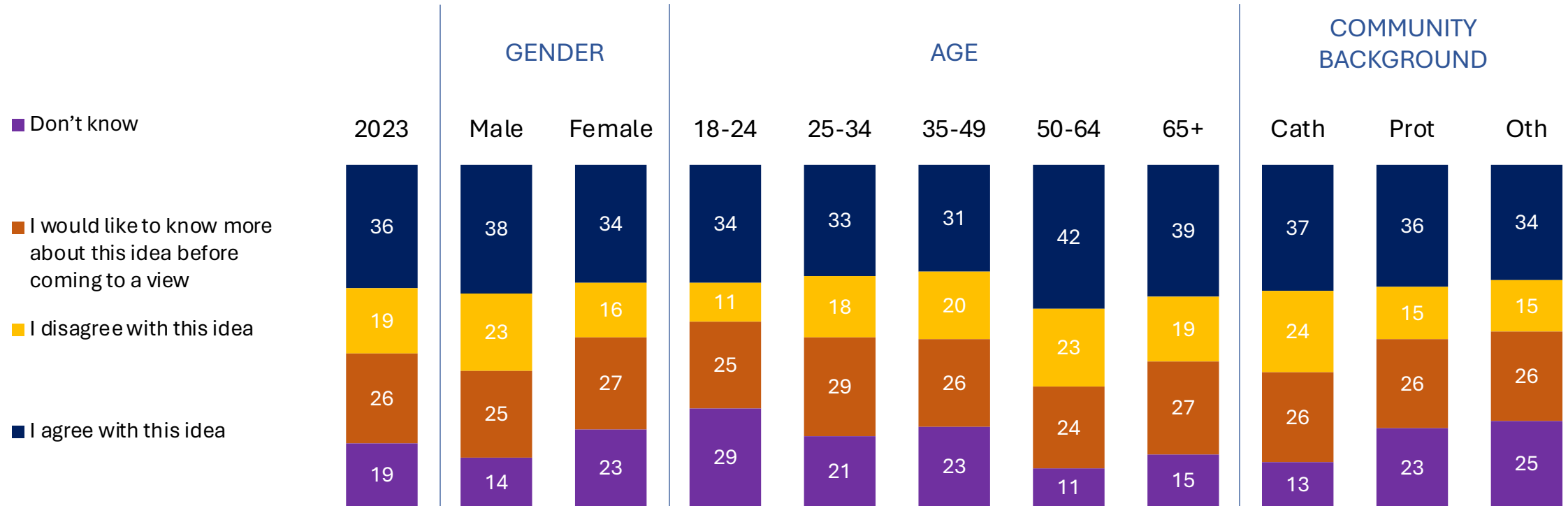
# VIEWS ON THE CONSTITUTION OF IRELAND IN THE EVENT OF IRISH UNITY – II



QF1  
Base

*In the event of Irish reunification, there are three possible positions regarding the existing Constitution of Ireland. Which one do you prefer, if any?*  
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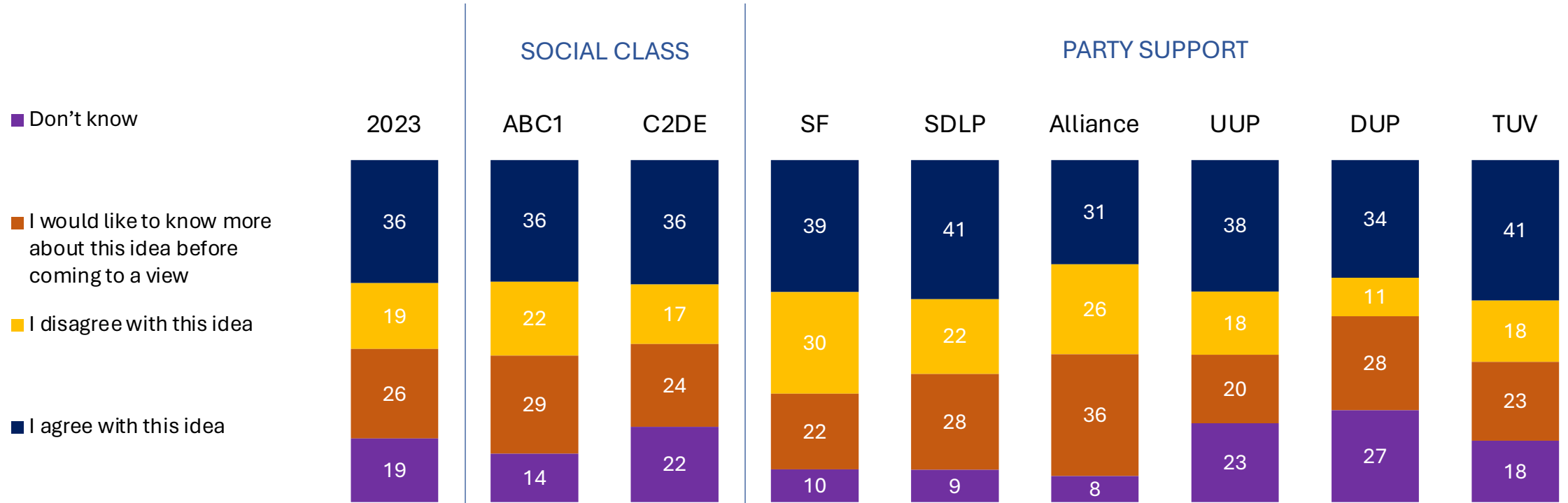
# VIEWS ON WHETHER FUTURE VICE-PRESIDENTIAL CANDIDATES SHOULD HOLD BOTH IRISH AND BRITISH CITIZENSHIP – I



QF2 *In the event of Irish reunification, here is an idea on how Ireland's presidency might be changed to help make people in the North who identify as British feel as included as possible in a United Ireland. Please choose one of the following responses.*

Base *All respondents: 1009*

# VIEWS ON WHETHER FUTURE VICE-PRESIDENTIAL CANDIDATES SHOULD HOLD BOTH IRISH AND BRITISH CITIZENSHIP – II



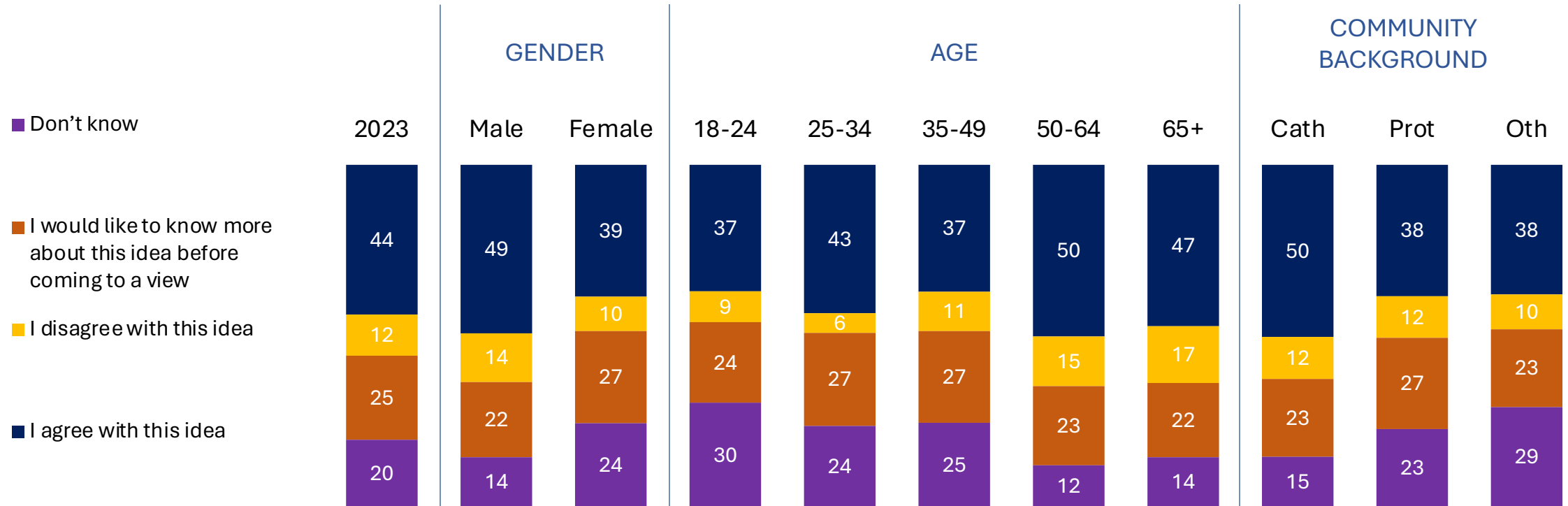
QF2

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Base

*All respondents: 1009*

# VIEWS ON THE ROLE OF THE PRESIDENT & VICE-PRESIDENT WITHIN DECISION MAKING ON CHOSEN SENATORS – I



QF3

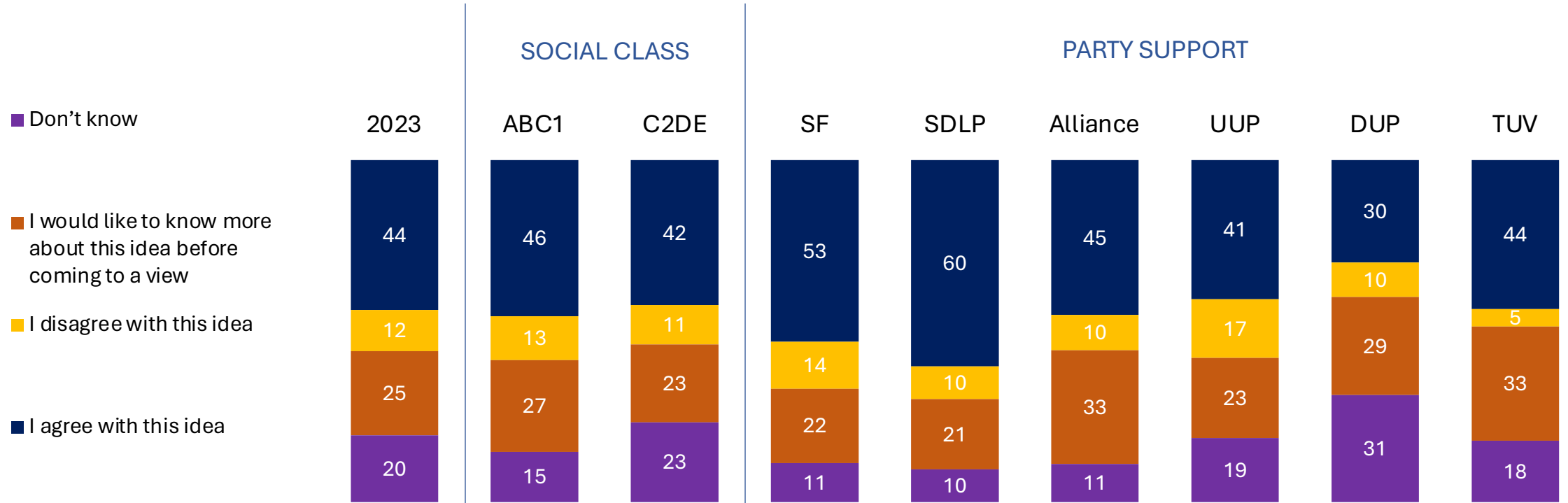
*Under the Constitution of Ireland, the Taoiseach (or Prime Minister) appoints 11 of Ireland's 60 Senators. It is proposed that in a United Ireland the President and the new Vice-President would jointly decide who these 11 Senators would be and would be obliged to ensure that they are representative and inclusive of the whole island. Please choose one of the following responses.*

Base

*All respondents: 1009*



# VIEWS ON THE ROLE OF THE PRESIDENT & VICE-PRESIDENT WITHIN DECISION MAKING ON CHOSEN SENATORS – II



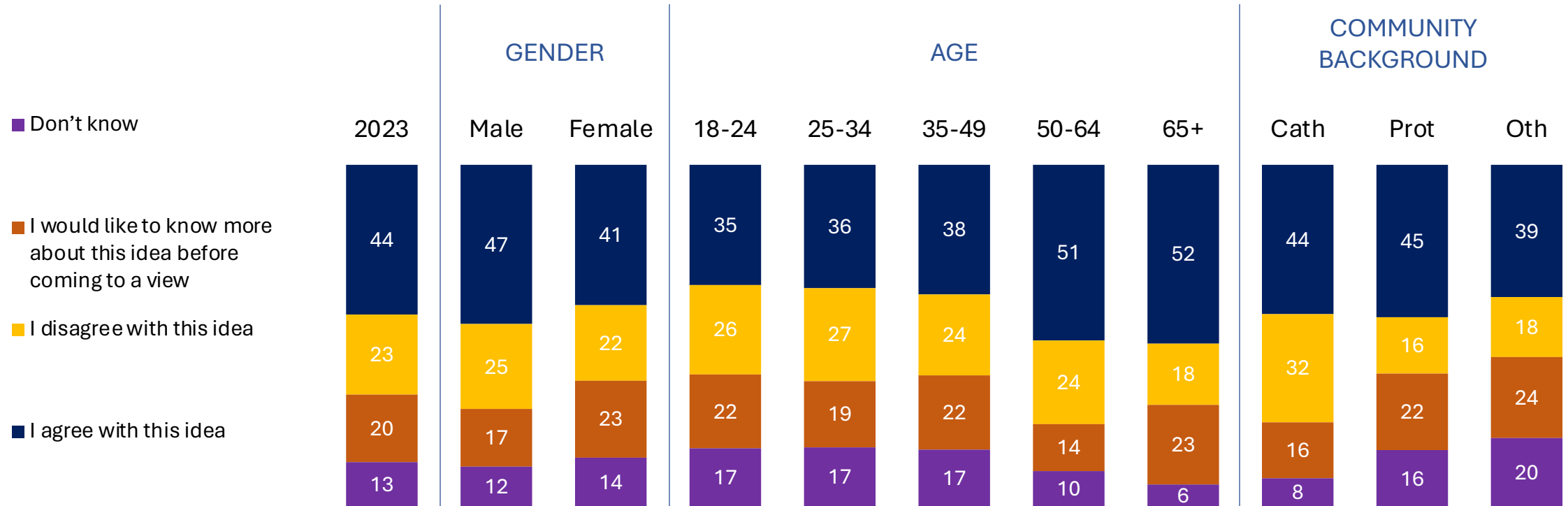
QF3

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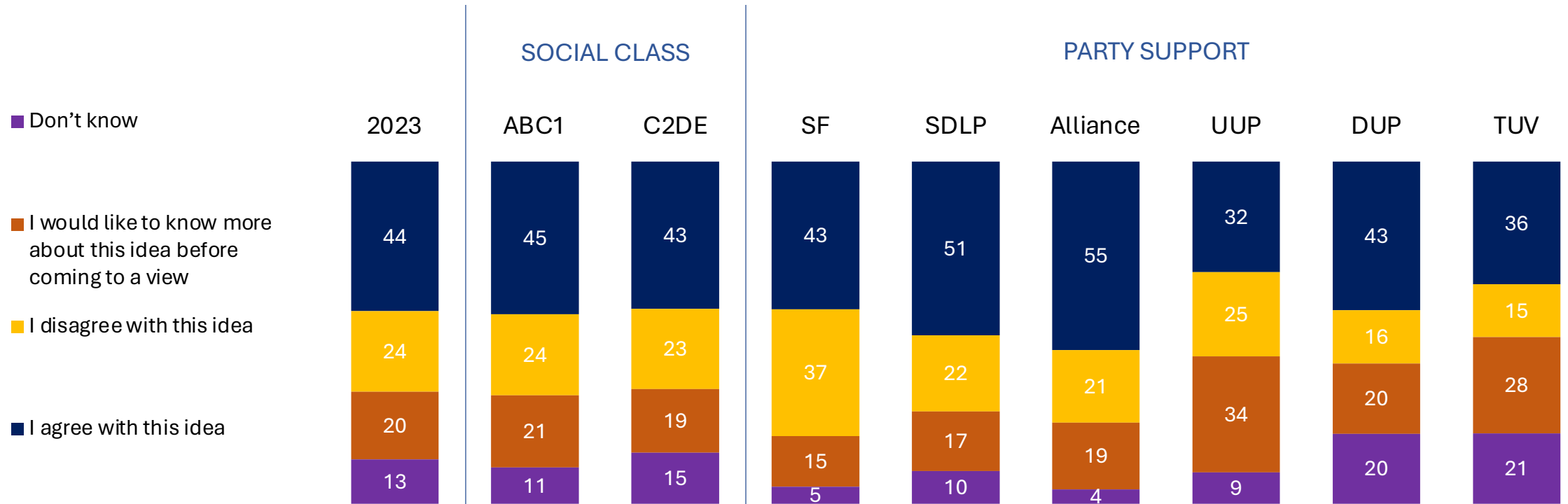
# VIEWS ON HOLDING A REFERENDUM TO DECIDE WHETHER TO KEEP EXISTING OR TO CHANGE NATIONAL FLAG AND ANTHEM – I



QG1 *If, in referendums North and South, people voted for a United Ireland, afterwards there may be calls to change some of the existing symbols used in the Republic, such as the national flag and anthem. Please choose one of the following responses.*

Base *All respondents: 1009*

# VIEWS ON HOLDING A REFERENDUM TO DECIDE WHETHER TO KEEP EXISTING OR TO CHANGE NATIONAL FLAG AND ANTHEM – II

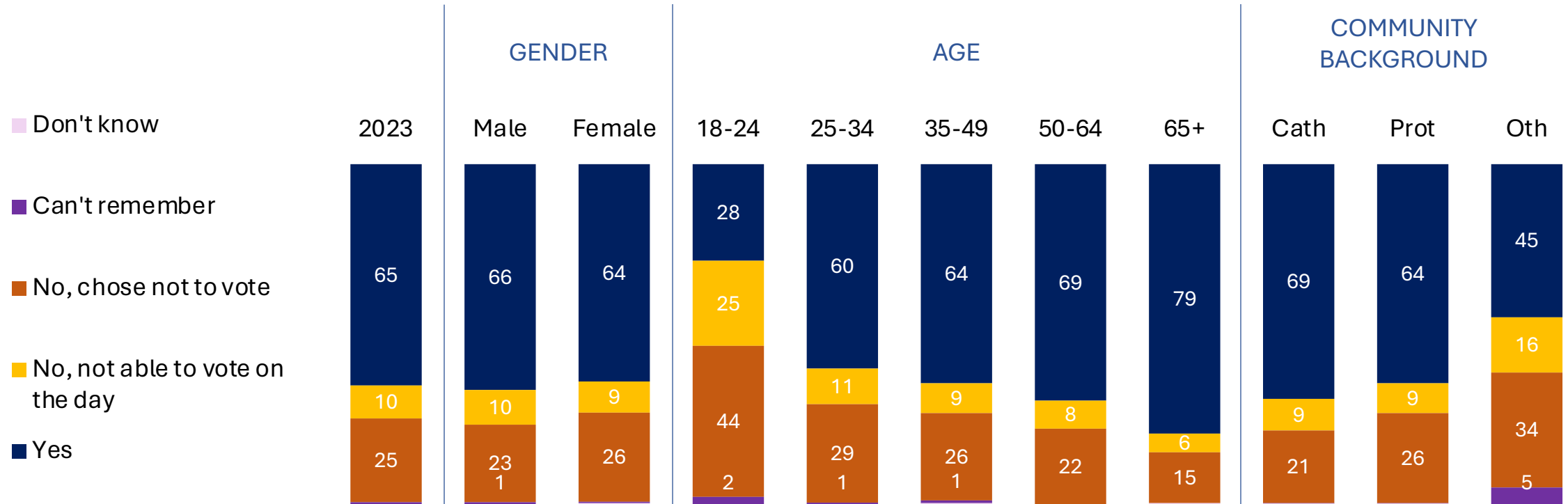


QG1 *If, in referendums North and South, people voted for a United Ireland, afterwards there may be calls to change some of the existing symbols used in the Republic, such as the national flag and anthem. Please choose one of the following responses.*

Base *All respondents: 1009*

# POLITICS AND POLITICAL VIEWPOINTS

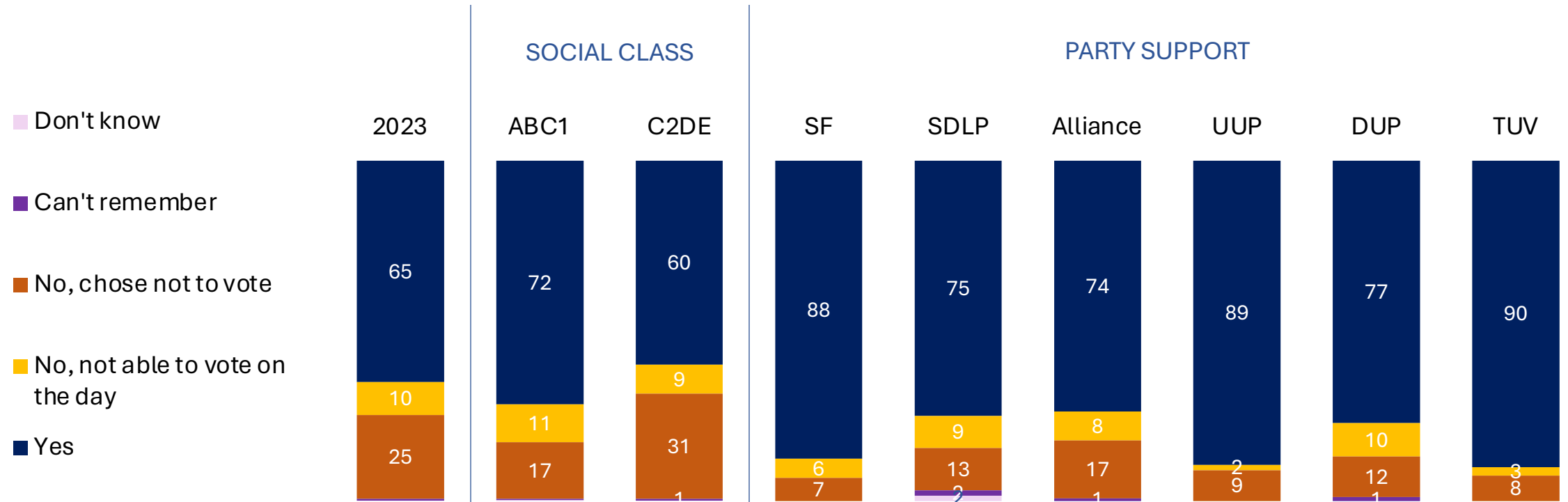
# DID YOU VOTE IN THE LAST ASSEMBLY ELECTION IN 2022? – I



QC1  
Base

Thinking back to the Assembly election in May of 2022, did you vote in that election or on the day were you not able to vote or did you choose not to vote?  
All respondents: 1009

# DID YOU VOTE IN THE LAST ASSEMBLY ELECTION IN 2022? – II



QC1  
Base

Thinking back to the Assembly election in May of 2022, did you vote in that election or on the day were you not able to vote or did you choose not to vote?  
All respondents: 1009

# PARTY SUPPORT

	Last Assembly Election %	Assembly Election Tomorrow %
Sinn Féin	30	30
DUP	20	22
Alliance	14	16
UUP	9	9
SDLP	8	9
TUV	5	5
Independent/Others	7	8
Can't recall	6	-

QC2A *To which party or independent candidate did you give your first preference vote?*  
Base *All respondents who voted (Yes at QC1): 662*

QC3A *If there was an election tomorrow to which party or independent candidate would you give your first preference vote?*  
Base *All respondents: 721*

# VIEWS ON SOCIETAL ISSUES



# MOST IMPORTANT NATIONAL TOPICS OVER NEXT TEN YEARS

	2022 %	2023 %
Increased funding and improvements in healthcare	86	82
More and better housing for all	65	59
Economic growth and prosperity	74	62
Contributing to better management of climate change	31	32
Irish unity (either achieving or preparing referendum)	18	25
Achieving a united Ireland	10	14
Preparing for a united Ireland	11	18
Recovering from the coronavirus pandemic	18	15
Keeping Northern Ireland in the UK	28	31

QH Please indicate which in your view are the most important subjects for the country over the next ten years (up to four may be chosen).  
 Base All respondents: 1009

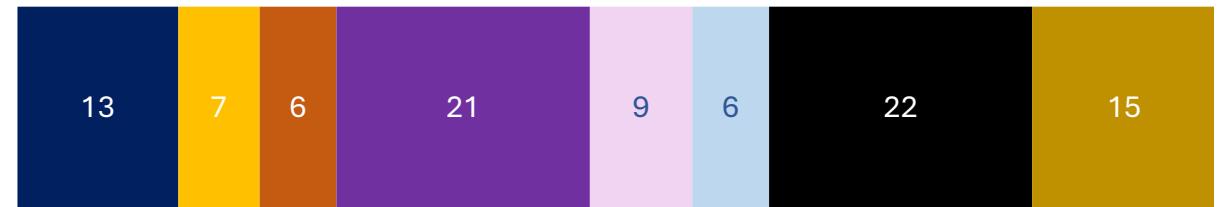
# EXPERIMENT 1

## THE COMMONWEALTH

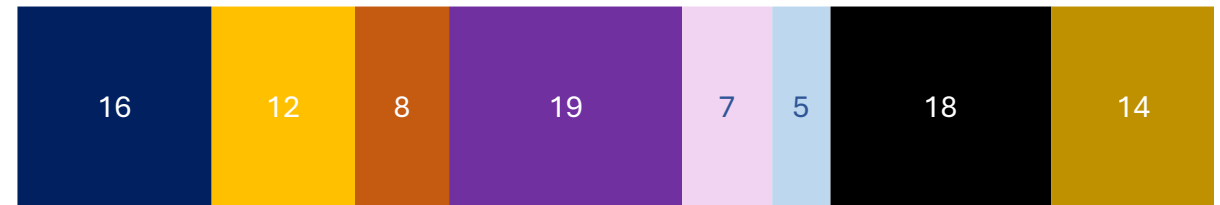
# FEELINGS TOWARD THE COMMONWEALTH

■ 1 - Very negative ■ 2 ■ 3 ■ 4 ■ 5 ■ 6 ■ 7- Very positive ■ Don't know

Among those who saw 'the Commonwealth is made up of 56 independent countries, and 36 of them are Republics with a president as their Head of State. The Commonwealth Games are held every four years in a different member state'



Among those who saw 'the Commonwealth, once known as the British Commonwealth, emerged from the British Empire. King Charles III is the Head of the Commonwealth'

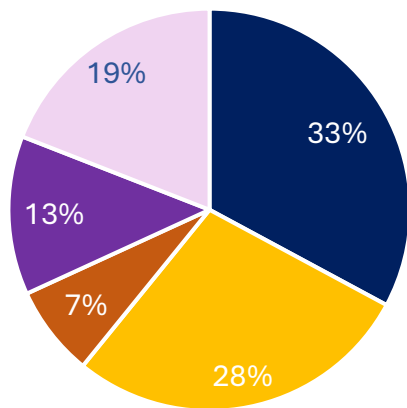


QL1A Please indicate how you feel about the Commonwealth on a scale of 1 to 7 where 1 means 'very negative' and 7 means 'very positive', please choose any number between 1 and 7.

Base: All respondents assigned either condition A or B : 491/518

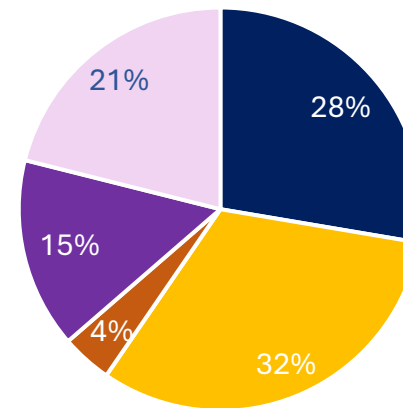
# PREFERRED OPTION FOR COMBINATIONS OF INTERNATIONAL ORGANISATIONS TO WHICH A UNITED IRELAND COULD BELONG

Among those who saw 'the Commonwealth, once known as the British Commonwealth, emerged from the British Empire. King Charles III is the Head of the Commonwealth'



- In the European Union but not in the Commonwealth
- In the European Union and in the Commonwealth
- Not in the European Union and not in the Commonwealth
- Not in the European Union but in the Commonwealth
- Don't know

Among those who saw 'the Commonwealth is made up of 56 independent countries, and 36 of them are Republics with a president as their Head of State. The Commonwealth Games are held every four years in a different member state'



- In the European Union but not in the Commonwealth
- In the European Union and in the Commonwealth
- Not in the European Union and not in the Commonwealth
- Not in the European Union but in the Commonwealth
- Don't know

QL1B Imagine there is a new United Ireland. Of the following combinations of international organisations to which a United Ireland could belong, which is your preferred option?

Base: All respondents assigned either condition A or B : 491/518

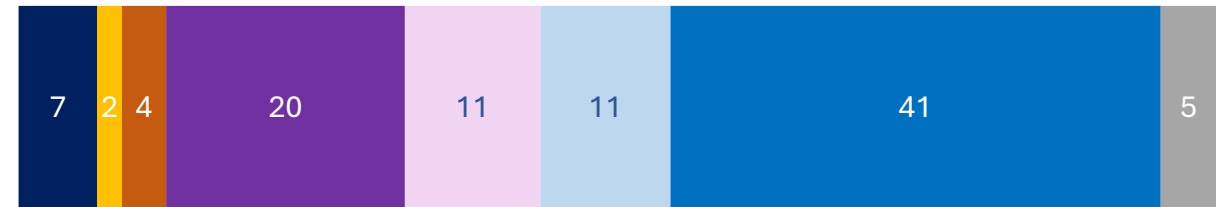
# EXPERIMENT 2

# THE SHAMROCK

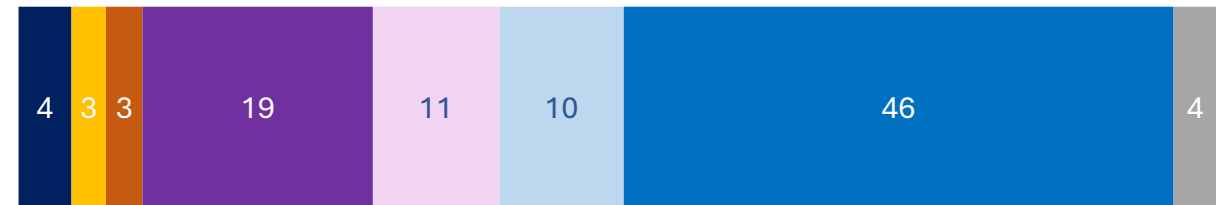
# FEELINGS TOWARD THE SHAMROCK AS A SYMBOL

■ 1 - Very negative ■ 2 ■ 3 ■ 4 ■ 5 ■ 6 ■ 7- Very positive ■ Don't know

Among those who saw 'the shamrock is a national symbol of Ireland and is also used as an emblem of the Royal Irish Regiment of the British Army'



Among those who saw 'the shamrock is strongly associated with the celebrations on St. Patrick's Day'

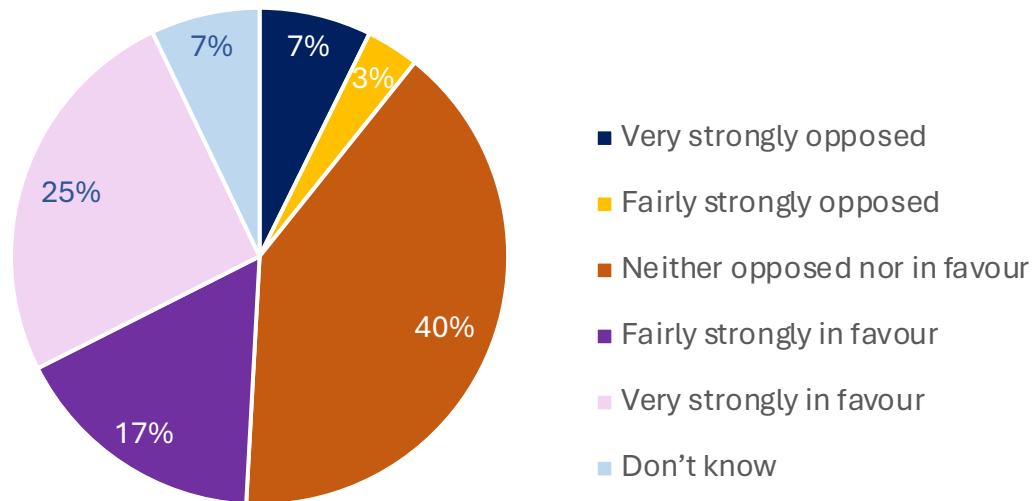


QL2A Please indicate how you feel about the shamrock as a symbol on a scale of 1 to 7 where 1 means 'very negative' and 7 means 'very positive', please choose any number between 1 and 7.

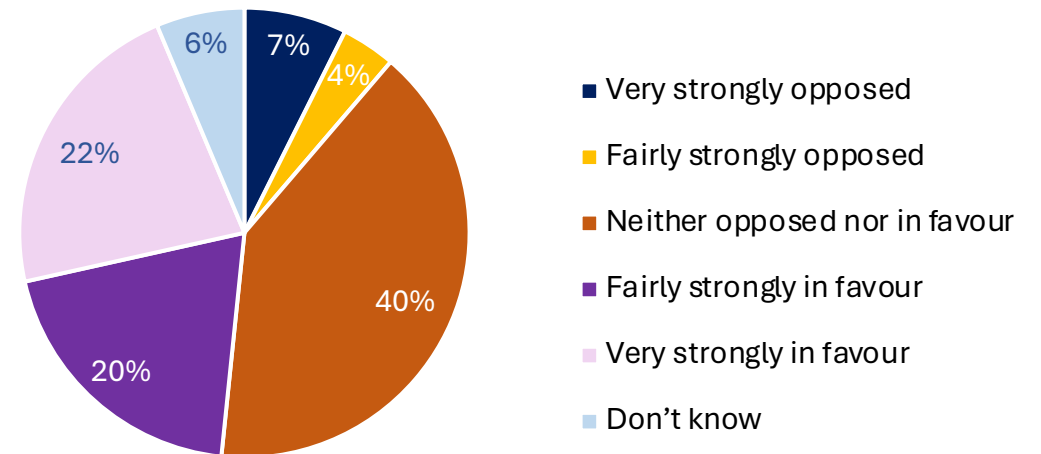
Base: All respondents assigned either condition A or B : 527/482

# SUPPORT FOR A PROPOSAL TO HAVE THE IMAGE OF THE SHAMROCK ON ONE OF THE EURO COINS

Among those who saw 'the shamrock is strongly associated with the celebrations on St. Patrick's Day'



Among those who saw 'the shamrock is a national symbol of Ireland and is also used as an emblem of the Royal Irish Regiment of the British Army'



QL2B If there was a proposal to have the image of the shamrock on one of the Euro coins, would you be....?  
 Base: All respondents assigned either condition A or B : 527/482

# EXPERIMENT 3

## THE POPPY



# FEELINGS TOWARD THE POPPY AS A SYMBOL

■ 1 - Very negative ■ 2 ■ 3 ■ 4 ■ 5 ■ 6 ■ 7- Very positive ■ Don't know

Among those who saw 'the poppy is a symbol of remembering those who have died in war and conflict and is a symbol of a hopeful and peaceful future'



Among those who saw 'poppies are worn to honour and remember those in the British armed forces who lost their lives on active service from the beginning of the First World War up to the present day'

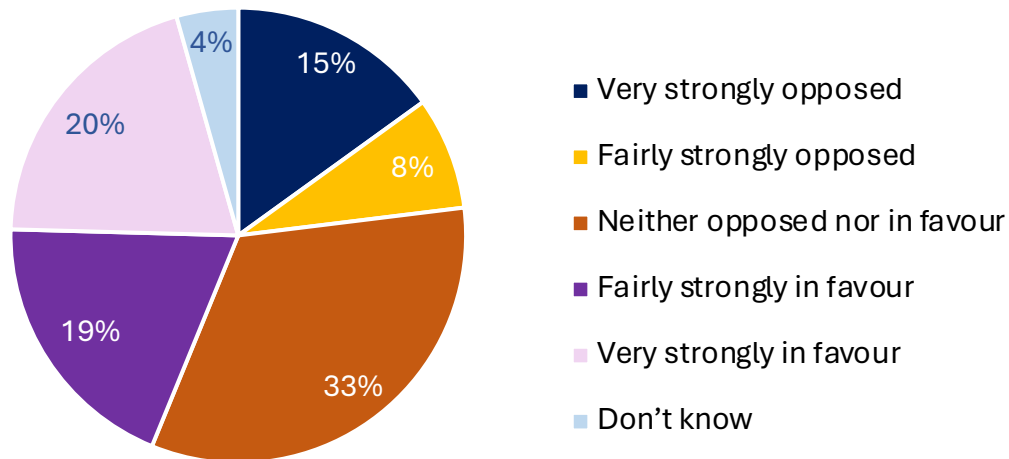


QL3A Please indicate how you feel about the poppy as a symbol on a scale of 1 to 7 where 1 means 'very negative' and 7 means 'very positive', please choose any number between 1 and 7.

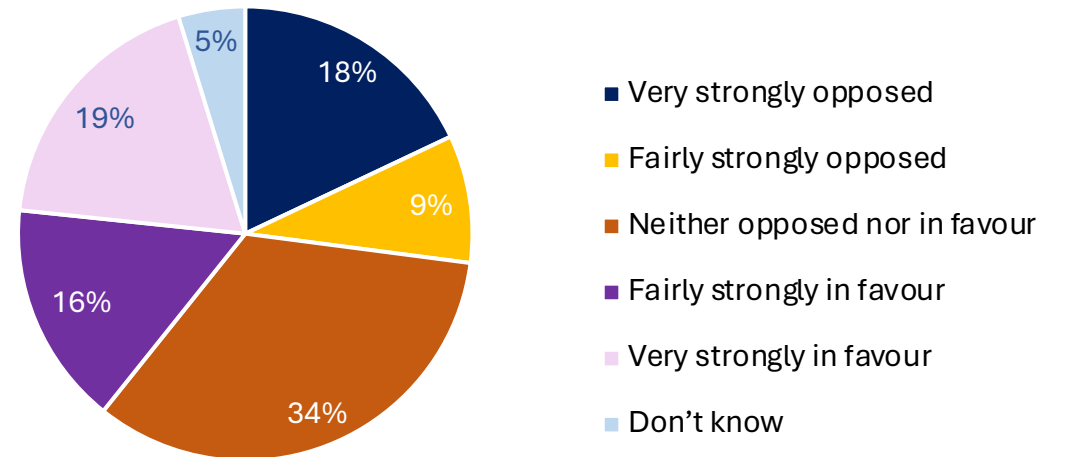
Base: All respondents assigned either condition A or B : 519/490

# SUPPORT FOR A PROPOSAL TO HAVE THE IMAGE OF THE POPPY ON ONE OF THE EURO COINS

Among those who saw 'poppies are worn to honour and remember those in the British armed forces who lost their lives on active service from the beginning of the First World War up to the present day'



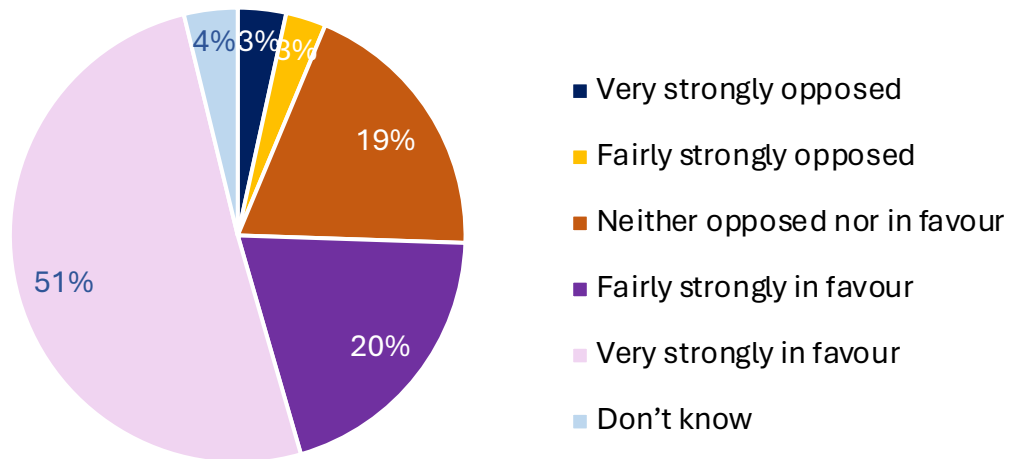
Among those who saw 'the poppy is a symbol of remembering those who have died in war and conflict and is a symbol of a hopeful and peaceful future'



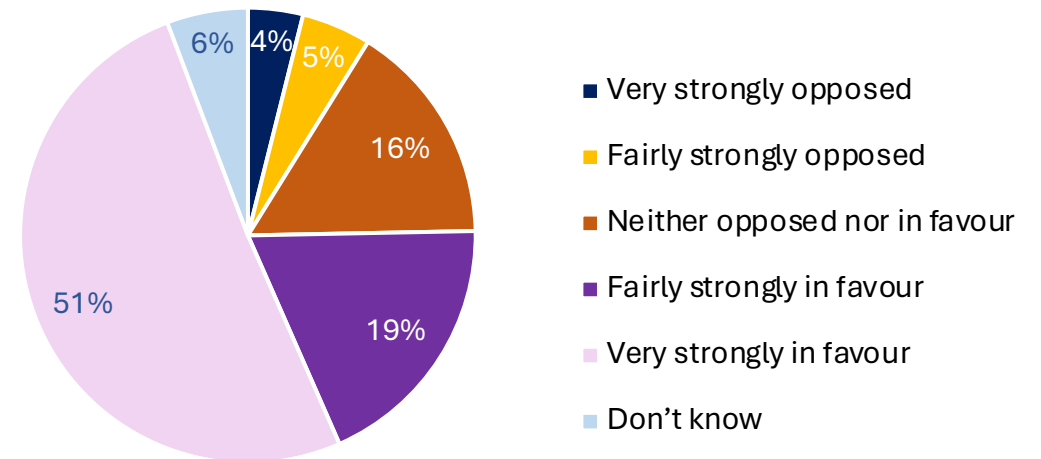
QL3B If there was a proposal to have the image of the poppy on one of the Euro coins, would you be....?  
 Base: All respondents assigned either condition A or B : 519/490

# SUPPORT FOR COMMEMORATING THOSE WHO LOST THEIR LIVES SERVING IN THE ARMED FORCES DURING THE TWO WORLD WARS

Among those who saw 'poppies are worn to honour and remember those in the British armed forces who lost their lives on active service from the beginning of the First World War up to the present day'



Among those who saw 'the poppy is a symbol of remembering those who have died in war and conflict and is a symbol of a hopeful and peaceful future'



QL3C Are you in favour of, or opposed to, commemorating those who lost their lives serving in the armed forces during the two world wars?  
 Base: All respondents assigned either condition A or B : 519/490

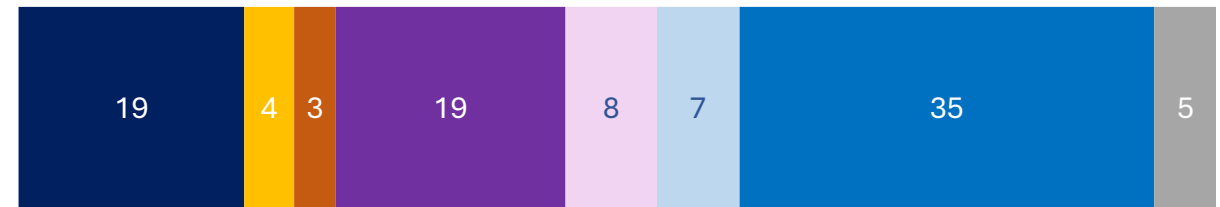
# EXPERIMENT 4

## THE NATIONAL FLAG OF IRELAND

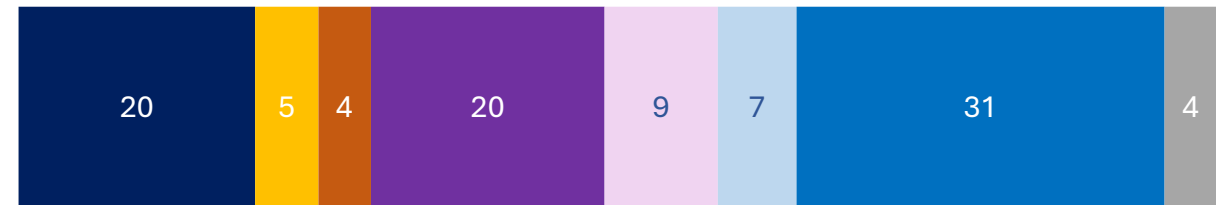
# FEELINGS TOWARD THE NATIONAL FLAG OF IRELAND

■ 1 - Very negative ■ 2 ■ 3 ■ 4 ■ 5 ■ 6 ■ 7- Very positive ■ Don't know

Among those who saw 'the flag was designed to represent the two main political traditions on the island. The white in the centre represents lasting peace between “orange” and “green”'



Among those who saw 'since the formation of the Irish State, the national flag has been the republican tricolour. It was famously flown during the 1916 Easter Rising and in the Irish War of Independence against British rule'



QL4A Please indicate how you feel about the national flag of Ireland on a scale of 1 to 7 where 1 means ‘very negative’ and 7 means ‘very positive’, please choose any number between 1 and 7.

Base: All respondents assigned either condition A or B : 456/553

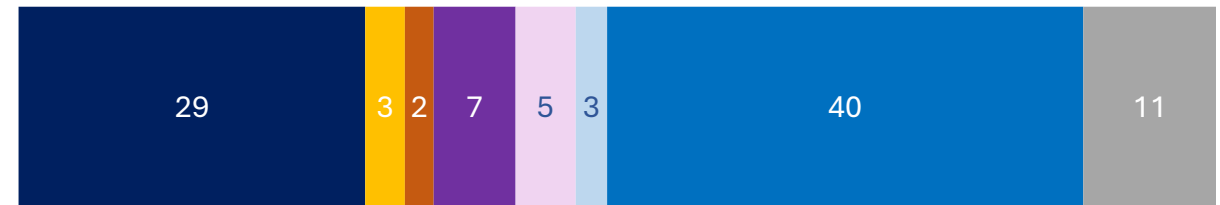
# VIEWS ON A NEW FLAG FOR A UNITED IRELAND

■ 1 - Definitely remain  
 ■ 2  
 ■ 3  
 ■ 4  
 ■ 5  
 ■ 6  
 ■ 7- Definitely replace  
 ■ Don't know

Among those who saw 'the flag was designed to represent the two main political traditions on the island. The white in the centre represents lasting peace between “orange” and “green”'



Among those who saw 'since the formation of the Irish State, the national flag has been the republican tricolour. It was famously flown during the 1916 Easter Rising and in the Irish War of Independence against British rule'



QL4B *Imagine there was a new United Ireland. Please indicate your views on this scale from 1 to 7, where ‘1’ means “The current national flag of Ireland should definitely remain as the flag of the new United Ireland” and 7 means “The current national flag of Ireland should definitely be replaced and there should be a new agreed flag in the new united Ireland”. Please choose any number between 1 and 7.*

Base: *All respondents assigned either condition A or B : 456/553*

# EXPERIMENT 5

## THE RED HAND OF ULSTER

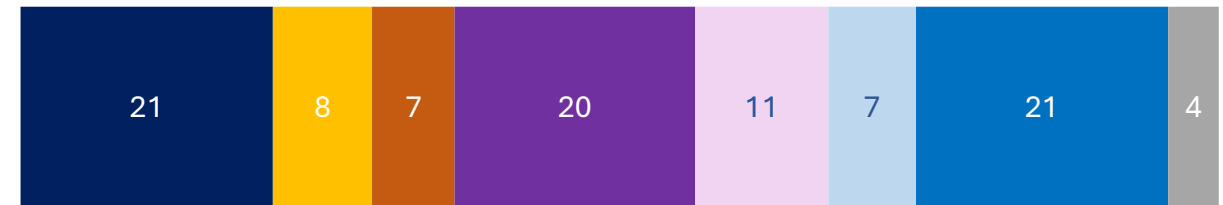
# FEELINGS TOWARD THE RED HAND OF ULSTER

■ 1 - Very negative ■ 2 ■ 3 ■ 4 ■ 5 ■ 6 ■ 7- Very positive ■ Don't know

Among those who saw 'the Red Hand is a symbol often used to represent Ulster. It is used by the Gaelic Athletic Association – the GAA – on its Ulster flag to represent one of the four provinces of Ireland. The Red Hand is also on the Ulster Banner'



Among those who saw 'the Red Hand is a symbol often used to represent Ulster. It is used by loyalist paramilitaries on their flags'



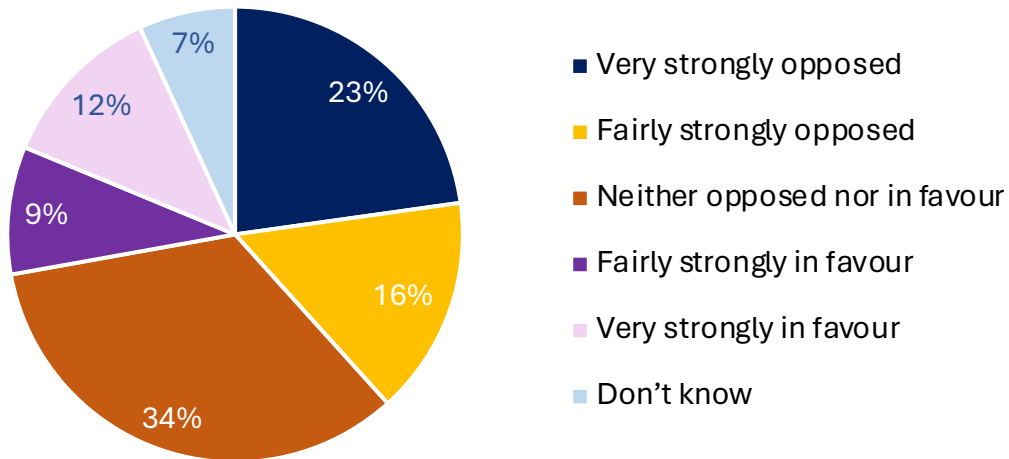
QL5A Please indicate how you feel about the Red Hand of Ulster as a symbol on a scale of 1 to 7 where 1 means 'very negative' and 7 means 'very positive', please choose any number between 1 and 7.

Base: All respondents assigned either condition A or B : 493/516

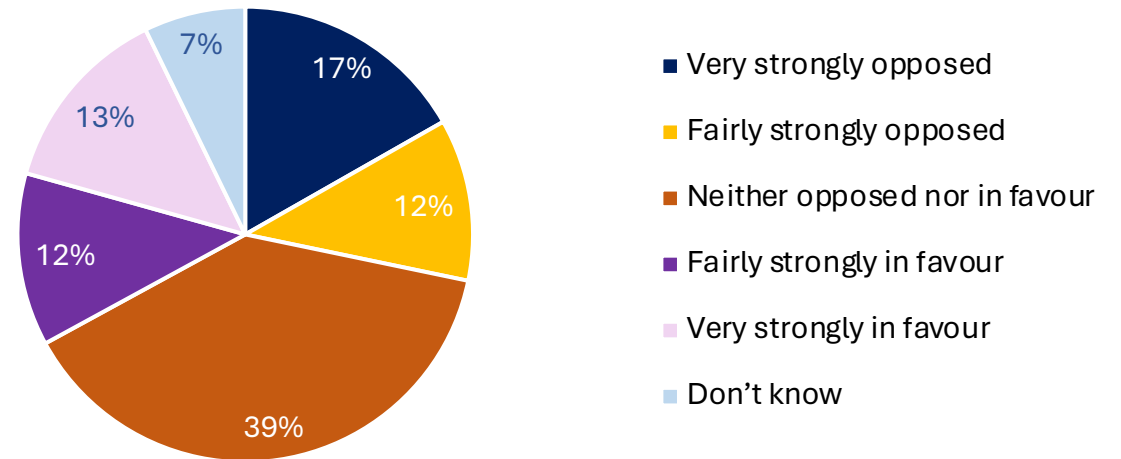


# SUPPORT FOR A PROPOSAL TO HAVE THE IMAGE OF THE RED HAND OF ULSTER ON ONE OF THE EURO COINS

Among those who saw 'the Red Hand is a symbol often used to represent Ulster. It is used by loyalist paramilitaries on their flags'



Among those who saw 'the Red Hand is a symbol often used to represent Ulster. It is used by the Gaelic Athletic Association – the GAA – on its Ulster flag to represent one of the four provinces of Ireland. The Red Hand is also on the Ulster Banner'



QL5B: *Imagine there was a new United Ireland and there was a proposal to have the image of the Red Hand of Ulster on one of the Euro coins. Would you be.?*  
 Base: *All respondents assigned either condition A or B : 493/516*

**Please direct any queries to Dr Jamie Pow, Queen's University Belfast**  
[j.pow@qub.ac.uk](mailto:j.pow@qub.ac.uk)