

 **Ulster Bank**

**THE IRISH TIMES**

# 2020 US-Ireland Research Innovation Awards

## The Awards are ...

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A joint initiative of the  
American Chamber of  
Commerce & Royal Irish  
Academy

Kindly sponsored by  
Ulster Bank  
KPMG  
The Irish Times



- 
- Ireland's leading body of experts in the sciences and humanities.
  - An all-island body, we support scholarship and promote awareness of how science and the humanities enrich our lives and benefit society





# Assessment Process

25 Feb: Shortlist

23 Apr: Presentations  
Select winners



# INNOVATE

## **Purpose**

... to recognise excellence in research innovation, creation, process and invention by an organisation, as a result of US Foreign Direct Investment (FDI) in Ireland.

# Criteria

The **quality, novelty, impact** and **current relevance** of the nominated innovation (Question 3 and 5 (impact) + supporting letters)

The **benefit** of the innovation to both Irish and US interests, with an emphasis on demonstrating how collaboration was leveraged to achieve more than would otherwise have been possible (Question 6 + supporting letters)

The **exemplary nature** of the innovation, as demonstrated by its **potential or actual commercial and/or societal impact** (Question 4 + supporting letters)

**Evidence** of appreciation/accolade for the innovation/its academic excellence (Question 7 and Section C + supporting letters)

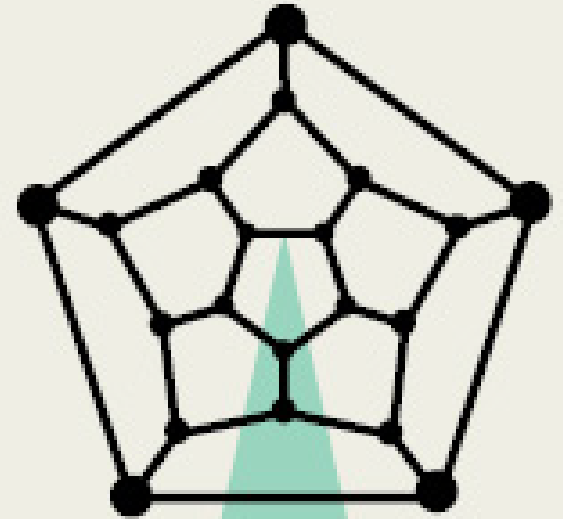
## **SECTION A: Applicant Details**

## **SECTION B: Nomination Details**

### **1. Title**

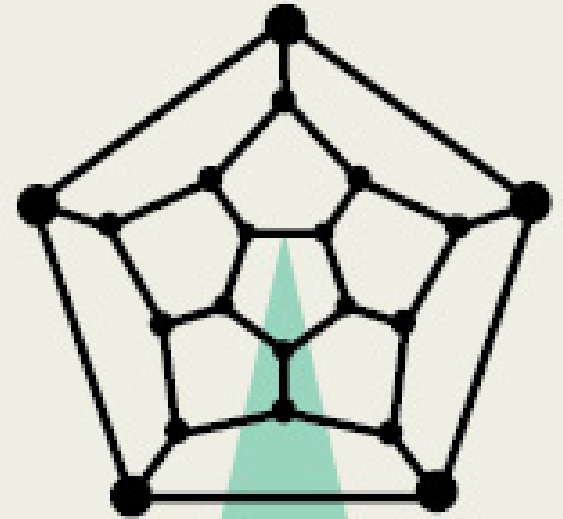
Please provide a title for your application

- Think short, simple explanation
- Think how it would read on a tweet (280 characters)



## 2. Description for a general audience (100 words/90 secs footage)

- Keep the language simple – avoid jargon
- Used at shortlisting when publicising your work
- Think about how you would like to see your work described in The Irish Times....





# 3. Innovation Description

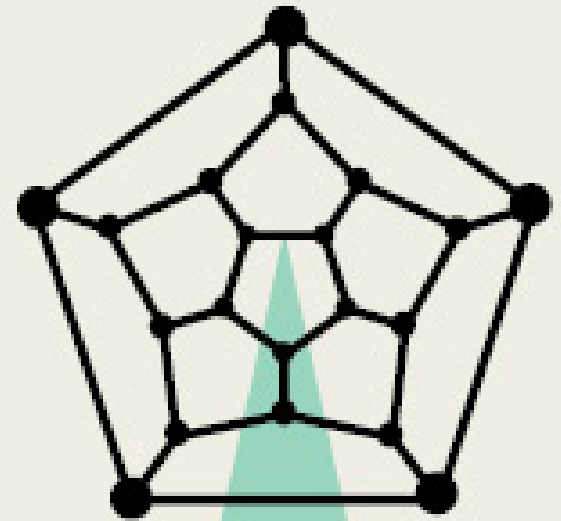
(200 words/3 mins footage)

Two key pieces of information:

- 1) New/Original/Novel?
- 2) Relevance and impact?

Address the following questions:

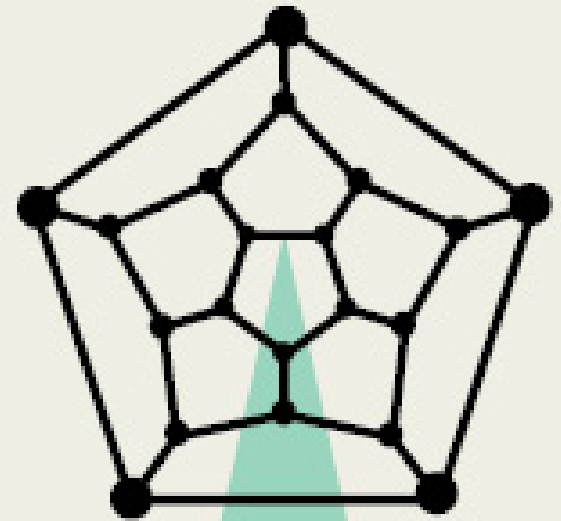
1. What problem has been identified by the innovation?
2. What solution is presented by the innovation?
3. How is the innovation relevant to current market needs?



## 4. Research Innovation

### Statement (500 words/4 mins footage)

- In what way does the innovation present a unique approach to a problem? How was this established?
- How does the research innovation differ from other available solutions?
- What is exceptional about this research innovation?
- Why this is the winning research innovation?

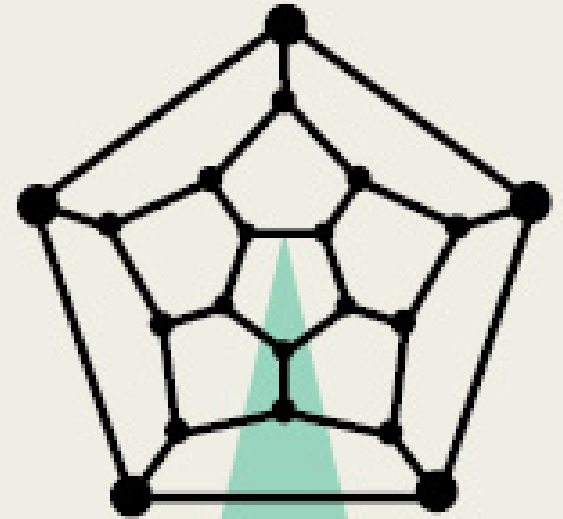


# 5. Impact Statement

(500 words/4 mins)

For example:

- How does the innovation contribute to improving processes/saving money/resources?
- What difference does the innovation make in the public domain?
- What improvements/changes does the innovation bring to your organisation?



# 6. US-Ireland Connection

(200 words/3 mins)

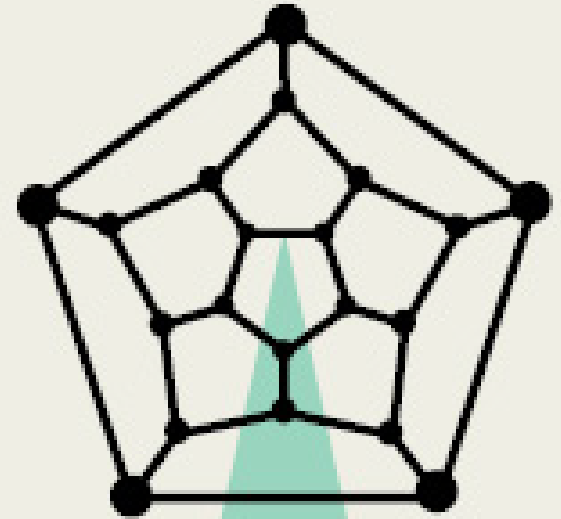
## HEI/Micro Enterprise/SME applicants:

1. Nature of your relationship with the US corporate sector partner listed in this application.
2. Brief explanation of the benefits of the relationship to both the Irish and US parties.

## MNC applications:

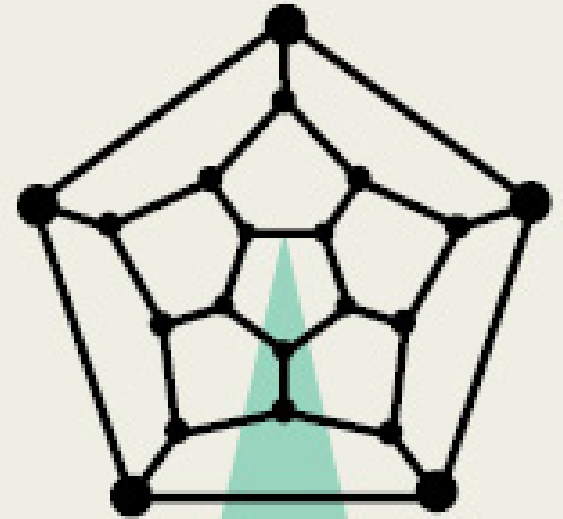
1. Describe the nature of the relationship between the Irish operations and your US headquarters in the context of the benefit for each organisation of this research innovation.

**Link to supporting letters**



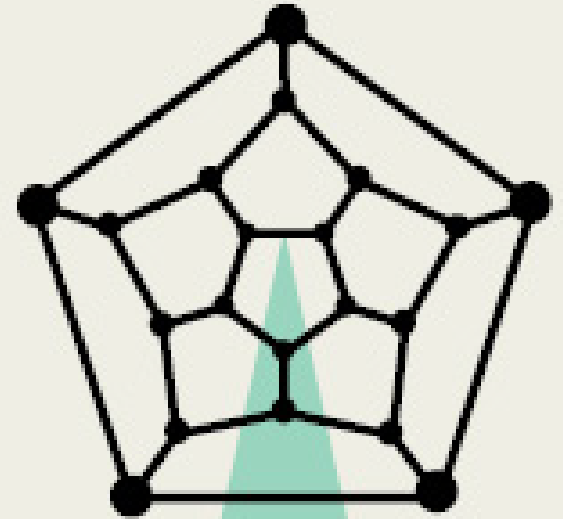
## 7. Key Supporting Evidence (200 words/3 mins)

- Evidence, evidence, evidence
- Demonstrate all that you have told us so far
- See Supporting Documentation in Section C



## 8. Diversity (100 words/2 mins)

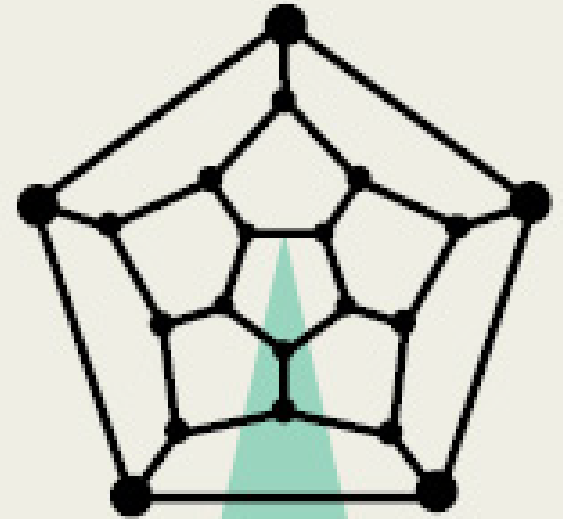
Please demonstrate how diversity impacted the development/ impetus/ impact of this innovation.



# Section C:

## Supporting Letter 1

- Add information that perhaps doesn't fit elsewhere in the application
- Demonstrate organisational support for the application and for the work:
  - list accolades
  - detail impact on the organisation
  - measure of regard with which this department/work is held within the organisation.
  - Note on why this is the winning innovation.
- Enthusiastic tone



# Supporting Letter 2

## **HEI / Micro Enterprise/SME:**

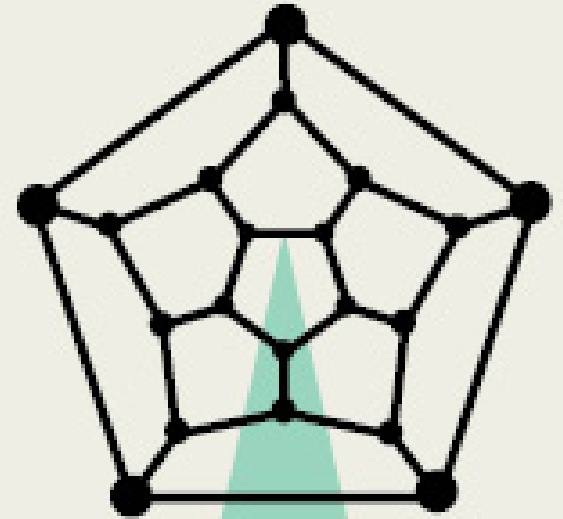
From the US partner company detailing:

- The nature of the relationship between the applicant and the US corporate company
- How the innovation and the relationship have benefited both organisations' interests.

## **MNC:**

From your US headquarters detailing:

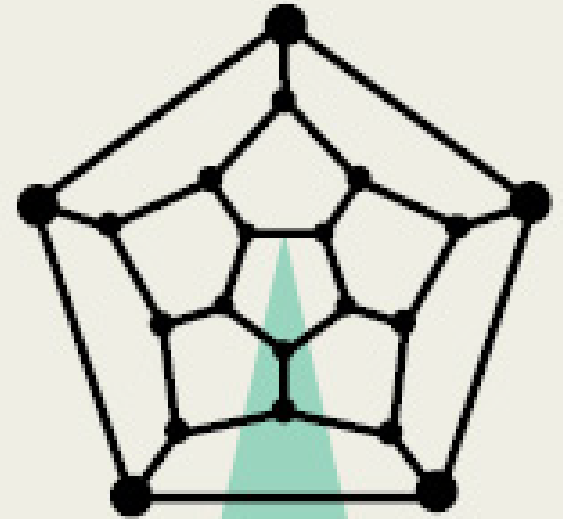
- Further information to illustrate your response to Question 6
- Put the work undertaken in Ireland within greater unilateral/global context





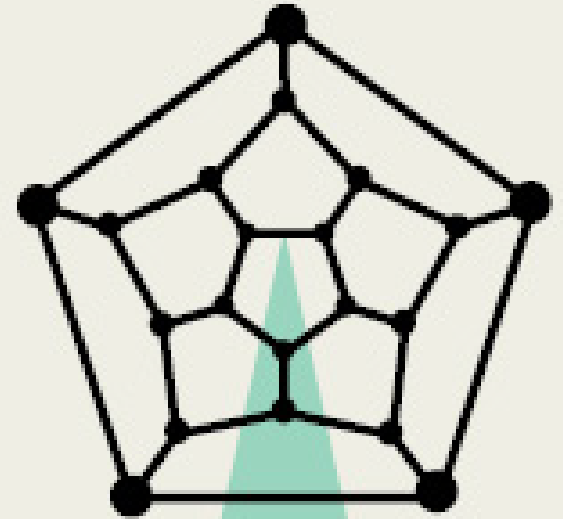
# Supplementary Supporting Documentation

- This is an opportunity to evidence what you have stated throughout your application.
- Stay within the limitations
- Less is more



## Section D: Declarations

- Research Ethics
- Applicant Declaration
- Data Protection



# Take-aways



- **Clear** description of your nominated innovation
- **Supporting letters** are key
- 
- Speak to the **criteria**
- **Why** is this the winning innovation?



# Good luck!

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Deadline:

Friday, 17 January 2020 at 5p.m.