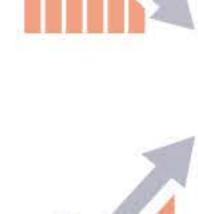


BEHAVE Behaviour change & climate change

Changes in behaviour can lead to big reductions in greenhouse gas emissions, particularly in the areas of transport, housing and food. However realising those reductions has been difficult. This infographic summarises the key outcomes from BEHAVE, a Future Earth Ireland event exploring the context for behaviour change in Ireland, identifying challenges and opportunities for further action. The event focused on three questions:

KEY QUESTIONS FOR IRELAND

- 1. What behaviour changes are needed?
- 2. How can behaviour changes be supported?
- 3. What actions are needed next?



POSITIVE:

NEGATIVE:

2017 CITIZENS ASSEMBLY ON CLIMATE CHANGE VOTES FOR THE GOVERNMENT TO ...

PERFORMANCE IN 2018 GLOBAL RANKINGS

INTRODUCE A

CARBON TAX ON AGRICULTURE

DECLINING CLIMATE CHANGE

END SUBSIDIES FOR POLLUTING **FUELS**

FOR DECARBONISATION HAVE MORE LEADERSHIP FROM

THE STATE

PROVIDE

SUPPORTING INFRASTRUCTURE



- HETEROGENOUS & CONTEXTUAL
- SHAPED BY INDIVIDUALS
- INFLUENCED BY STRUCTURES
- HARD TO QUANTIFY
- UNPREDICTABLE
- POLITICALLY CHALLENGING

...A BUSINESS **CONCERN TOO...**

- CLIMATE CHANGE IS A RISK TO BUSINESS
- CHANGE MUST BE INCENTIVISED
- INVESTOR PRESSURE MUST BE UTILISED
- THE DANGER IS COMPLACENCY NOT FATALISM
 - OPPORTUNITIES FOR MORE PARTNERSHIPS
- OPPORTUNITIES FOR GREATER COLLABORATION

INSIGHTS FROM IRELAND



IRELAND DROPS

INTRODUCE

HIGHER TAXES

ON CARBON





INSTALL SUSTAINABLE ENERGY GENERATION

REDUCE ENERGY USE & LEARN ABOUT SUSTAINABLE ENERGY

- PURCHASE ENERGY EFFICIENT APPLIANCES
- INSTALL ENERGY EFFICIENCY UPGRADES



JEANNE

MOORE,

NESC

THE EMISSIONS GAP MUST BE CLOSED

BUSINESS AS USUAL IS UNSUSTAINABLE

BEHAVIOUR CHANGE MJST SOLVE EVERYDAY NEEDS SUSTAINABLY

SOCIAL NORMS ARE KEY

SOCIAL PRACTICES NEED TO BE EXAMINED

COLLABORATIVE CONVERSATIONS ARE NEEDED SUPPORTS & ENABLERS ARE CRUCIAL



- TRANSPORT IS A KEY SECTOR FOR ACTION CARE DEPENDENCY IS KEY
- PLANNING FOR SUSTAINABLE CONSUMPTION NEEDED
- CAR CULTURE IN IRELAND MORE THAN GETTING FROM A TO B



CONTEXT

TAKE HOME MESSAGES

BE FEASIBLE

CHANGE

REQUIRES

CHANGE MUST

MATTERS

MATTER NEED TO MOVE

SOCIAL

DIMENSIONS

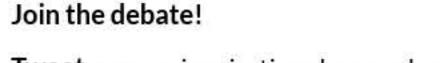
TRUST LEADERSHIP

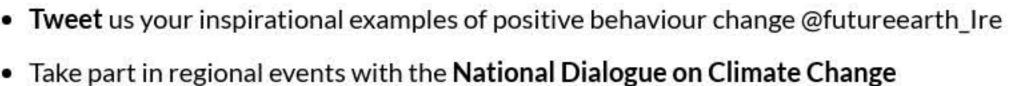
CHOICES

BEYOND INDIVIDUAL

NEXT STEPS

REQUIRED





Connect with NGOs working with Coalition 2030 to find out about climate action

Read our report on the Future Earth Ireland BEHAVE event available from: https://www.ria.ie/programmes/policy-and-international-relations/future-earth-ireland

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